

# Sales Countdown extension for Magento2

## User Guide

Version 1.0

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## I) Introduction

The document is a User Guide for extension Blue Form Builder created for Magento2 websites. It describes the extension functionality and provides some tips for a quick start.

The **Blue Form Builder Extension** lets you create as many forms as you want. With the simple and intuitive drag and drop form builder, you can create desired form in just a few minutes without writing any code. All you need is to drag and drop 25 form elements into the editor and customize them according to your requirements. Creating unlimited form has never been easier!

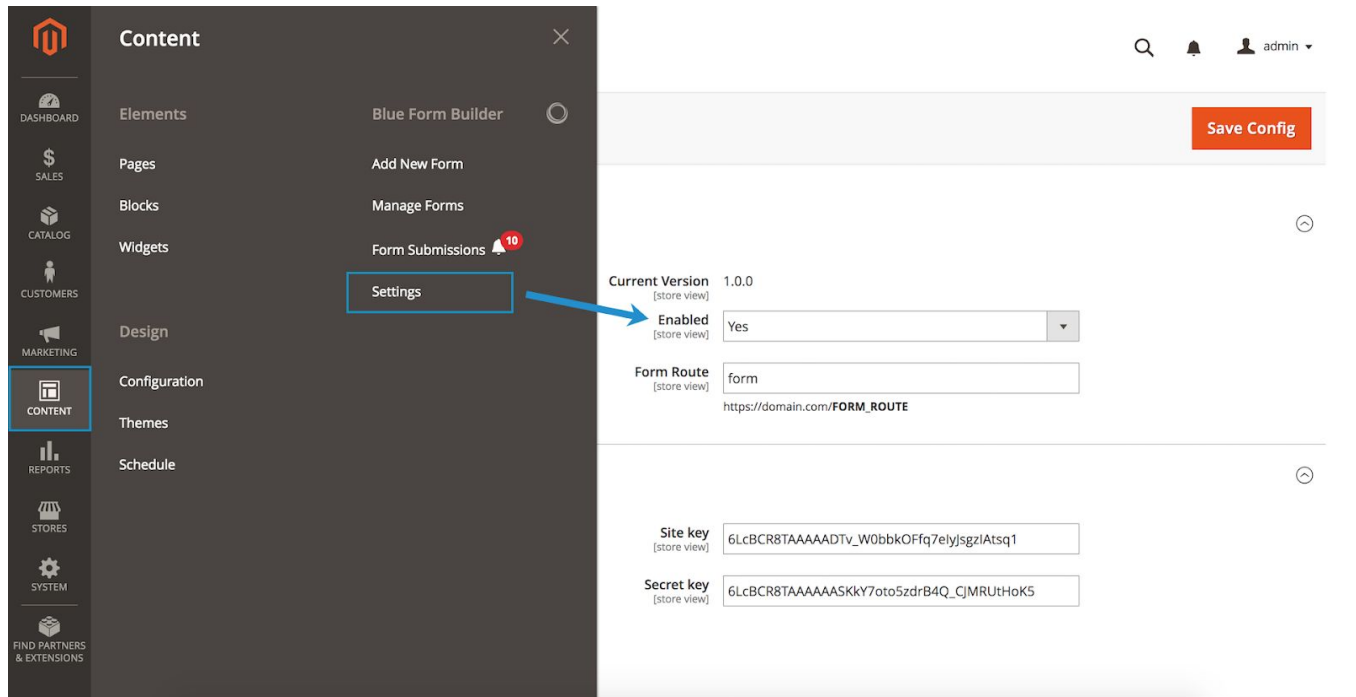
- Simple Drag & Drop Form Builder
- Smart Conditional Logic
- Multiple Page Forms
- 9 Form Templates
- Support 25 Form Elements
- File Uploads
- Fully Customizable Email Notifications
- Manage Form Submissions in the Backend
- Google reCaptcha Integration
- Easy to use Predefined Variables
- Easily Customizable with Skin Builder
- Advanced Validation
- Responsive Mobile Friendly and 100% AJAX-based frontend design
- Easy to Embed

## II) Installation

1. Backup your web directory and store database
2. Download extension installation package
3. Disable Magento Cache run command `php bin/magento cache:disable` using SSH from your magento root directory
4. Upload contents of the extension installation package to your `app/code/BlueFormBuilder/Core` directory
5. Then run command `php bin/magento setup:upgrade` using SSH from your magento root directory
6. Enable Magento Cache run command `php bin/magento cache:enable` using SSH from your magento root directory

## III) General Configurations

The Blue Form Builder extension can be enabled or disabled globally or per certain store view following **Content > Blue Form Builder > Settings**



**Form Route:** URL prefix for all form pages

**Enable ReCaptcha:** a free Google spam protection service, by entering your personal API keys. These can be obtained by signing up [here](#).

## IV) Manage Forms

### 1) List of Forms

Once the extension has been installed, section **Blue Form Builder** appears in the Content menu **Content -> Blue Form Builder -> Manage Forms**

Click on the **Manage Forms**, you will redirect to a page which contains the list of existing forms.


You can apply the following actions:

**Filter:** search based on the current filters

**Mass Actions:** lists the following actions applied to the selected forms in the list

- **Delete:** removes the chosen forms from the list.
- **Change Status:** changes statuses of the chosen forms.

**Forms per page:** shows how many forms can be displayed per page.

	ID ↓	Name	URL Key	Submissions	Status	Created	Modified	Action
<input type="checkbox"/>	1	Contact Us	contact-us	1	ENABLED	Mar 22, 2018 10:59:15 AM	Apr 1, 2018 5:08:47 PM	Select ▼
<input type="checkbox"/>	2	Contact Us 2	contact-us2	0	ENABLED	Mar 22, 2018 12:01:15 PM	Apr 1, 2018 5:08:54 PM	Select ▼
<input type="checkbox"/>	3	Contact Us 3	contact-us3	1	ENABLED	Mar 22, 2018 12:03:33 PM	Apr 1, 2018 5:09:04 PM	Select ▼
<input type="checkbox"/>	4	Delivery Feedback	delivery-feedback	1	ENABLED	Mar 23, 2018 6:13:10 AM	Apr 1, 2018 5:09:12 PM	Select ▼
<input type="checkbox"/>	5	Online Booking Form	online-booking-form	0	ENABLED	Mar 23, 2018 7:14:26 AM	Apr 1, 2018 5:09:34 PM	Select ▼
<input type="checkbox"/>	6	Book an Appointment	book-an-appointment	1	ENABLED	Mar 23, 2018 7:32:18 AM	Apr 1, 2018 5:09:41 PM	Select ▼
<input type="checkbox"/>	7	Customer Satisfaction Survey	customer-satisfaction-survey	1	ENABLED	Mar 23, 2018 7:41:07 AM	Apr 1, 2018 5:09:48 PM	Select ▼
<input type="checkbox"/>	8	Booking - Multiple Page	booking-multiple-page	0	ENABLED	Mar 23, 2018 8:12:48 AM	Apr 1, 2018 5:09:57 PM	Select ▼
<input type="checkbox"/>	9	Customer Service Survey	customer-service-survey	0	ENABLED	Mar 31, 2018 11:14:49 AM	Apr 1, 2018 5:10:09 PM	Select ▼



The list provides the following columns:

**ID:** defines the ID of created forms.

**Name:** displays the form's name used for inner purposes.

**URL Key:** url key of form on frontend

**Submissions:** shows how many times the forms are submitted by users:

**Status:** indicates the current status of the form: enabled or disabled.

**Actions:** lists action applied per form:

- **Edit:** opens the form for editing
- **Delete:** deletes the form from the list
- **View:** direct to form page on frontend

## 2) Add New Form

To create a new form, click **Content -> Blue Form Builder -> Add New Form**, a popup will be displayed, there are 4 options:

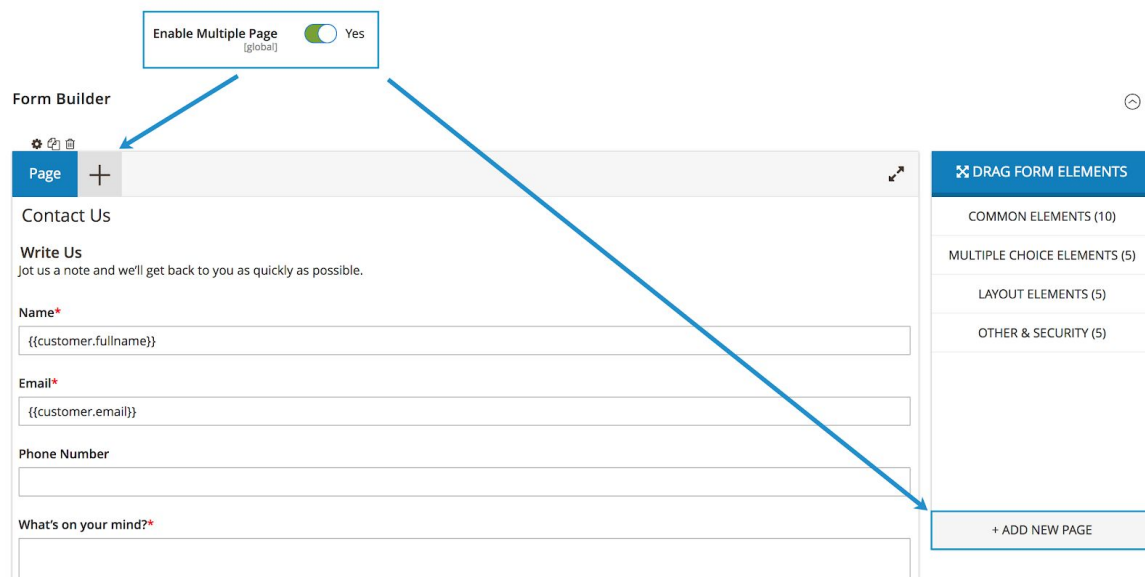
- **Blank:** Create a new form from scratch
- **Template:** Select 9 pre-built form templates
  - Book An Appointment
  - Booking - Multiple Page
  - Contact Us
  - Contact Us2
  - Contact Us3
  - Customer Satisfaction Survey
  - Customer Service Survey
  - Delivery Feedback
  - Online Booking Form
- **Duplicate:** duplicate based on a existing form
- **Import:** import form file template. Example: transfer from local to online, export form on local, then import on online store

## 3) General Settings

**Form Name:** Name of form.

**Enable Multiple Page:** enable multiple page function, you can break long forms into multiple paginated sections

Click + to add new pages



The screenshot displays the Magezon Form Builder interface. At the top, a toggle switch labeled 'Enable Multiple Page' is set to 'Yes'. Below this, the form builder shows a 'Page' tab with a '+' icon. The main form area is titled 'Contact Us' and contains a 'Write Us' section with a message: 'Jot us a note and we'll get back to you as quickly as possible.' The form includes fields for 'Name\*', 'Email\*', 'Phone Number', and 'What's on your mind?'. On the right side, there is a 'DRAG FORM ELEMENTS' panel with categories: 'COMMON ELEMENTS (10)', 'MULTIPLE CHOICE ELEMENTS (5)', 'LAYOUT ELEMENTS (5)', and 'OTHER & SECURITY (5)'. At the bottom of this panel is a '+ ADD NEW PAGE' button. Two blue arrows point from the 'Enable Multiple Page' toggle to the '+' icon in the 'Page' tab and the '+ ADD NEW PAGE' button.

After drop an element into the form builder, a popup will be displayed:

Appearance

Icon

Validation

Advanced

Design Options

Label

Email Label

Name

Label Position

Show on Page Load

Exclude from Email

Above Element

Yes

No

No

Description

B I U ABC [List Icons] Font Family Font Size [Link Icon] [Image Icon] [Media Icon] [Table Icon] [Table Icon] HTML

Path: p

WYSIWYG Editor

Tooltip

B I U ABC [List Icons] Font Family Font Size [Link Icon] [Image Icon] [Media Icon] [Table Icon] [Table Icon] HTML

Here are the common field of all most elements

## a) Appearance

**Label:** Label of element.

**Email Label:** Label of element in email content, empty for using **Label**.

**Label Position:** there are 5 options:

- Above Element
- Bellow Element
- Left of Element
- Right of Element
- Hidden

**Show on Page Load:** display element on page load.

**Exclude from Email:** Remove field in email content.

**Description:** You can add HTML, Image, etc. using editor, it displays under element.

**Tooltip:** You can specify an additional text that will be displayed in the tooltip on the frontend..

**Element ID:** Make sure it is unique and valid according to [w3c specifications](#).

**Element Class Attribute:** additional classes of element.

**Element Name:** Make sure it is unique. You can use in email content like **[ELEMENT NAME]**

Appearance

Icon

Validation

Advanced

Design Options

Label

Name

Email Label

Label Position

Above Element



Show on Page Load



Yes

Exclude from Email



No

Description

**B** *I* U ABC | [List Icons] | Font Family | Font Size | [Color Icon] [Background Icon] [Image Icon] | [Link Icon] [List Icon] [HTML Icon]

Path:

WYSIWYG Editor

Tooltip

**B** *I* U ABC | [List Icons] | Font Family | Font Size | [Color Icon] [Background Icon] [Image Icon] | [Link Icon] [List Icon] [HTML Icon]

Path: p

## b) Icon

**Show Icon:** enable/disable icon

**Icon Color:** choose any color from the color pantone

**Icon Position:** there are 2 options left/right

**Icon search tool:** type in the input and you will find the exact icon easily, for example:  
“heart”

Appearance

Icon

Validation

Advanced

Design Options

Show Icon

Yes

Icon Color

#007cbe

Icon Position

Right

Icon

heart

3 options

## c) Advanced

**Required Field:** makes the element required or optional.

**Hidden Field:** makes hidden field.

**Read-Only Field:** customer only can see, can not change.

**Browser Autocomplete:** enable/disable autocomplete.

**Placeholder:** can be shown inside input fields.

**Default Value:** You can optionally enter a default value for input fields, which also support automatically prefilled variables:

- **Customer:** ID, first name, middle name, last name, email,etc
- **Page:** URL Key, title.
- **Product:** ID, name, sku, price, special price,etc

Appearance

Icon

Validation

Advanced

Design Options

Required Field

☒ Yes

Hidden Field

☐ No

Read-Only Field

☐ No

Browser Autocomplete

☒ Yes

Default Value

{{customer.fullname}}

Placeholder

Your name here

Augo Suggest

Seperate the suggests with new line.

#### d) Design Options

Tick **Simply Controls** to apply the same customized size onto the form's width and length (top, bottom, left, right)

**Border Color/ Background Color:** choose a color from the pantone

**Border Style/ Background Style:** choose one from the given options

You can import image by adding URL link in **Image URL** box or insert image in our store



Appearance

Icon

Validation

Advanced

Design Options

CSS box

☐ Simplify controls

margin

-

border

-

padding

-

-

-

15

px

▼

15

-

-

-

px

▼

-

px

▼

15

-

Border Radius

-

px

▼

-

-

Alignment

Left

Border Color



Border Style

Theme Default

Background Color



Background Image

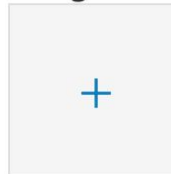


Image Url

Background Position

center

Background Style

## 4.1 Common Elements

### 4.1.1 Single Line Text

**Min, Max:** insert the number limitation of characters or words

**Limit By:** Characters or Words

**Text To Appear After Counter:** show how many characters/words left

**Show Character Count:** enable/disable character counter

**Validation:** choose type of content validation here

Appearance

Icon

Validation

Advanced

Design Options

Min

Max

Limit By

Characters

▼

Validation

▼

Text To Appear After Counter

Character(s) left

Show Character Count

No

## 4.1.2 Paragraph

Input number of rows for textarea

Paragraph - [message]

Appearance

Validation

Advanced

Design Options

Required Field

☒ Yes

Read-Only Field

☐ No

Rows

Default Value

## 4.1.3 Email

**Enable/Disable Send Autoresponder:** If customers make registration or finish filling a form, they will get a thank you letter of subscription or notification

Email - [email]

Appearance

Icon

Advanced

Design Options

Required Field

Hidden Field

Read-Only Field

Browser Autocomplete

Send Autoresponder

Autoresponder settings are available under **Customer Notification**

Default Value

{{customer.email}}

Required Field

☒ Yes

Hidden Field

☐ No

Read-Only Field

☐ No

Browser Autocomplete

☒ Yes

Send Autoresponder

☒ Yes

Autoresponder settings are available under **Customer Notification**

Default Value

{{customer.email}}



## 4.1.5 Time picker

⌚ Time Picker - [time-561]

×

Appearance

Validation

Design Options

Min Hour

0

▼

Max Hour

23

▼

Hour Step

1

▼

Min Minute

0

▼

Max Minute

59

▼

Minute Step

10

▼

Hide AM / PM

☐ No

Default Time

08

▼

00

▼

AM

▼

## 4.1.6 File Upload

- Limit File quantity in **Min/Max Files**
- Limit File size in **Min/Max File Size**
- Control file upload type in **Allow extension**

## File Upload - [file-248]

[Appearance](#)[Icon](#)[Validation](#)[Advanced](#)[Design Options](#)

### Allowed Extensions

Enter the file extensions users are allowed to upload, separated by a comma. Leave blank to allow all file-types.

### Min Files

### Max Files

### Min File Size(KB)

### Max File Size(KB)

## 4.1.7 Number

## # Number - [number-594]

[Appearance](#)[Validation](#)[Advanced](#)[Design Options](#)

### Min

### Max

### Step

## 4.1.8 Star Ratings

Star Rating gives an overall rating on the quality and performance of what you put in the form.

Add more details on Values to describe each star rating, example:

☆ Star Ratings - [starratings-879]

Appearance

Advanced

Design Options

Required Field

☐ No

Number of Stars

5

▼

Default Score

5

▼

Star Hover Color

#ff5501

Values

1==Bad

2==Could be better

3==So so

4==Good

5==Excellent!



## 4.1.9 Website

This is where to attach website link into the form

Website - [website-254]

Appearance

Icon

Validation

Advanced

Design Options

Min

Max

Limit By

Characters

Validation

Please enter a valid URL. For example <http://www.example.com> or [www.example.com](http://www.example.com).

Text To Appear After Counter

Character(s) left

Show Character Count

No

## 4.1.10 Submit

This is simply a submit button you can choose to display on front page or not. After finish filling the form, customer will click this button to submit.

Submit - [submit-464]

Appearance

Advanced

Design Options

Label

Submit

Show on Page Load

Yes

Description

**B** *I* U ABC

Font Family

Font Size

A

ab

HTML

Path: p

WYSIWYG Editor





## 4.2 Multiple Choice Elements

This element can enable your web form to allow Multiple Choice input. There are 5 kinds of Multiple Choice Elements which will meet your need in getting customer's information.

- **Title:** a require field you need to fill in
- **Value:** describe the options
- You can move the options by drag and drop movement
- Enable/ Disable Default mode and Shuffle Options
- Delete option by clicking the recycle bin icon

## Shuffle Options

### Option List

Title *	Value		Default
<div><div></div><div></div><div></div></div> Monday		<input checked="" type="radio"/>	
<div><div></div><div></div><div></div></div> Tuesday		<input type="radio"/>	
<div><div></div><div></div><div></div></div> Wednesday		<input type="radio"/>	
<div><div></div><div></div><div></div></div> Thursday		<input type="radio"/>	
<div><div></div><div></div><div></div></div> Friday		<input type="radio"/>	

## 4.2.2 Multiple Select

In multiple select, customer can select more than one option.







❏ Multiple Select - [multiselect-479]
✕

Appearance
Options
Advanced
Design Options

**Shuffle Options**

No

**Options Height(px)**

	Title *	Value	Default	
⋮	<div style="border: 1px solid #ccc; padding: 5px;">January</div>	<div style="border: 1px solid #ccc; height: 25px;"></div>	<input checked="" type="checkbox"/>	
⋮	<div style="border: 1px solid #ccc; padding: 5px;">February</div>	<div style="border: 1px solid #ccc; height: 25px;"></div>	<input type="checkbox"/>	
⋮	<div style="border: 1px solid #ccc; padding: 5px;">March</div>	<div style="border: 1px solid #ccc; height: 25px;"></div>	<input type="checkbox"/>	
⋮	<div style="border: 1px solid #ccc; padding: 5px;">April</div>	<div style="border: 1px solid #ccc; height: 25px;"></div>	<input type="checkbox"/>	
⋮	<div style="border: 1px solid #ccc; padding: 5px;">May</div>	<div style="border: 1px solid #ccc; height: 25px;"></div>	<input type="checkbox"/>	
⋮	<div style="border: 1px solid #ccc; padding: 5px;">June</div>	<div style="border: 1px solid #ccc; height: 25px;"></div>	<input type="checkbox"/>	

## 4.2.3 Checkbox List

- Select field presented as a group of checkboxes allowing multiple selection.
- By turning on **Display Image** function, you are enable to add image to represent the options in checkbox list.

Checkbox List - [checkboxbox-610]

Appearance

Options

Advanced

Design Options

Display Image

☒ Yes



Options Column

Shuffle Options

☐ No

Image Width(px)

Image Height(px)

Title *	Value	Image	Default
<div></div> <input type="text" value="Afghanistan"/>	<input type="text"/>	<div>  <div> <div></div> <div>+</div> <div>https://enc</div> </div> </div>	<input checked="" type="checkbox"/> <div></div>
<div></div> <input type="text" value="Albania"/>	<input type="text"/>	<div>  <div> <div></div> <div>+</div> <div>https://upl</div> </div> </div>	<input type="checkbox"/> <div></div>

Delete

Save

## 4.2.4 Radio List

Select field presented as a group of radios.

⊙ Radio List - [radio-959]
✕

Appearance
Options
Advanced
Design Options

**Display Image**

☐ No

**Options Column**

2
▼

**Shuffle Options**

☒ Yes

	Title *	Value	Default	
⋮	<input type="text" value="Afghan"/>	<input type="text"/>	<input checked="" type="radio"/>	🗑
⋮	<input type="text" value="Albanian"/>	<input type="text"/>	<input type="radio"/>	🗑
⋮	<input type="text" value="Algerian"/>	<input type="text"/>	<input type="radio"/>	🗑
⋮	<input type="text" value="American"/>	<input type="text"/>	<input type="radio"/>	🗑
⋮	<input type="text" value="Andorran"/>	<input type="text"/>	<input type="radio"/>	🗑
⋮	<input type="text" value="Angolan"/>	<input type="text"/>	<input type="radio"/>	🗑

## 4.2.5 Choice Matrix

The Choice Matrix requires customers to evaluate one or more row items using a set of column options.

Choice Matrix - [matrix-611]

Appearance

Columns

Rows

Advanced

Design Options

Title \*

Column one

Column two

Column three

+ Add Value

🗑 Delete All

📁 Import

## 4.3 Layout Elements

### 4.3.1 Container

- Label Position: Visible/Hidden
- Show on page load/ Hidden from page load
- Enable/ Disable exclude from Email

✕ Container - [container-219]

✕

AppearanceIconAdvancedDesign Options

Label

Container

Label PositionVisible▼

Show on Page Load☒ Yes

Exclude from Email☒ Yes

Description

**B****I****U****ABC**Font Family▼Font Size▼

A

ab

HTML

Path: p

WYSIWYG Editor



## 4.3.2 Heading

The Heading tab components can be used to add content headings to the form.

- Customize heading by changing Label
- 6 types of Heading to choose: H1, H2, H3, H4, H5, H6

### H Heading - [heading-442] ×

Appearance

Design Options

**Label**

Heading

**Heading Type**

Heading 2 ▲

Heading 1

Heading 2

Heading 3

Heading 4

Heading 5

Heading 6

Path: p

## 4.3.3 Html

The HTML element allows you to enter practically any HTML code you wish to include in your form

- Add a label
- Content box: is where you place your HTML code

</> Html - [html-371]

Appearance

Design Options

Label

Label Position

Above Element

Show on Page Load





Yes

Exclude from Email

Yes



Content




**B** *I* U ~~ABC~~



   

Font Family

Font Size

HTML

Path: p

WYSIWYG Editor

## 4.3.4 Divider

- A tool to divide the elements in a form
- Make sure you insert an unique Element ID

↔ Divider - [divider-367] X

Appearance Design Options

Label

Divider

Label Position

Above Element ▼

Show on Page Load

☒ Yes

Exclude from Email

☒ Yes

Element ID

Make sure it is unique and valid according to [w3c specifications](#).

Element Class Attribute

Add an extra class to field element

Container Class Attribute

Add an extra class to field wrapper

Element Name

divider-367

Make sure it is unique.

## 4.3.5 Clear columns

 **Clear Columns - [clearcolumns-629]** 

Appearance

This element clears the floating content to avoid unexpected appearance.

**Element ID**

Make sure it is unique and valid according to [w3c specifications](#).

**Element Class Attribute**

Add an extra class to field element

**Container Class Attribute**

Add an extra class to field wrapper

**Element Name**

Make sure it is unique.

## 4.4 Other & Security Elements

### 4.4.1 ReCaptcha

- **reCaptcha Type:**
  - Image
  - Audio
- **reCaptcha Language:**
  - Various language to choose from
- **reCaptcha Theme:**
  - Light/Dark color scheme
- **reCaptcha Size:**
  - Normal
  - Compact

</> ReCaptcha - [recaptcha-832]

Appearance

Advanced

Design Options

reCaptcha Type

Image

reCaptcha Language

English (US)

reCaptcha Theme


Light Color Scheme

reCaptcha Size

Normal

## 4.4.2 Image

- Click Upload file or insert Image URL link to add image
- Add image's name in Title and description in Alternative Text
- Adjust image's size with Width and Height


 Image - [image-705] ✕

Appearance

Image

Design Options

Image

  
Upload File

Alternative Text

Title Tag

Width(px)

Height(px)

## 4.4.3 Subscribe

Create a Subscribe button for customer to keep in touch with your page

</> Subscribe - [subscribe-546]

Appearance

Advanced

Design Options

☒ Checked by default

Add field value to the Newsletter List

(field)

## 4.4.4 Currency

\$ Currency - [currency-914]

Appearance

Icon

Advanced

Design Options

Required Field

Hidden Field

Read-Only Field

Browser Autocomplete

☐ No

☐ No

☐ No

☒ Yes

Default Value



Placeholder

0.00

## 4.4.5 Phone

This is the field where customers enter their phone numbers


- Insert characters or words limitation
- Select one from Validation, recommend choosing one like this example
- Customize text to appear after counter
- Enable/Disable Character Count


 **Phone - [phone-362]** 

**Appearance** **Icon** **Validation** **Advanced** **Design Options**

**Min**

**Max**

**Limit By**  
Characters 

**Validation**  
Please enter a valid phone number. For example (123) 456-7890 or 123-456-7890. 

**Text To Appear After Counter**

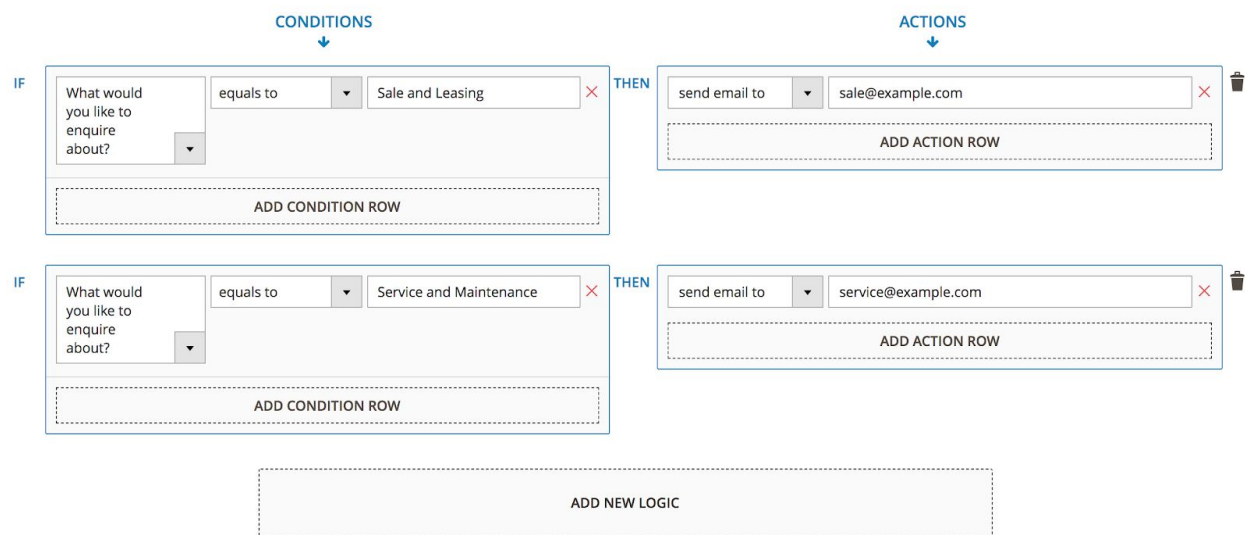
**Show Character Count**  
☐ No



## 5) Conditional Form Fields

In the Conditional Form Fields, you can make any of the form components that have been added to the form conditional, meaning that the form component only appears on the front-end under specified conditions.

**Navigate to Content -> Add New Form -> Conditional Form Fields**



The screenshot displays the 'Conditional Form Fields' configuration interface. It is divided into two main sections: 'CONDITIONS' and 'ACTIONS'.

**CONDITIONS:** This section contains two rows of conditional logic. Each row starts with an 'IF' label. The first row has a dropdown menu with the text 'What would you like to enquire about?'. The second row has a dropdown menu with the text 'What would you like to enquire about?'. Both rows have a value of 'Sale and Leasing' and a red 'X' icon. Below each row is an 'ADD CONDITION ROW' button. The second row also has a 'THEN' label.

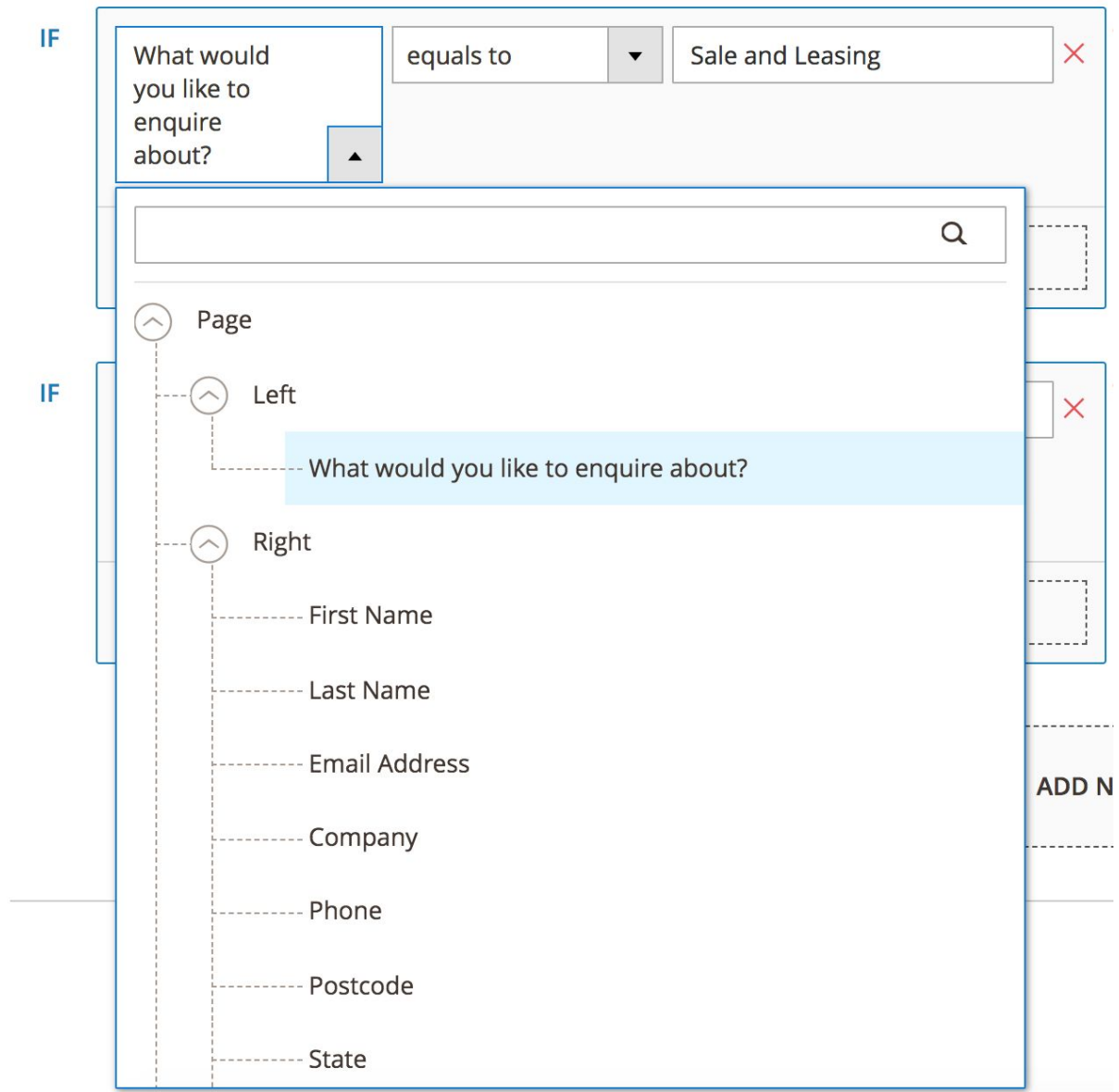
**ACTIONS:** This section contains two rows of actions. Each row starts with a 'THEN' label. The first row has a dropdown menu with the text 'send email to' and a value of 'sale@example.com'. The second row has a dropdown menu with the text 'send email to' and a value of 'service@example.com'. Both rows have a red 'X' icon and a trash bin icon. Below each row is an 'ADD ACTION ROW' button.

At the bottom of the interface is a large 'ADD NEW LOGIC' button.

Add more conditional logic by clicking Add new logic

Delete a conditional form field by clicking the recycle bin icon

Click the field button to choose which component should be made conditional



IF

What would you like to enquire about?

equals to

Sale and Leasing

IF

Page

Left

What would you like to enquire about?

Right

First Name

Last Name

Email Address

Company

Phone

Postcode

State

ADD N

To configure the condition you can choose whether form field should:

- equals to
- not equals to
- greater than
- less than
- contains
- does not contain

- starts with
- ends with

Choose the action that will happen if the condition is valid

- show fields
- hide fields
- send email to
- redirect to
- set values of

## 6) Success Message

After submitting a form, customer will receive a message like this:

### ✓ Your form has been submitted

Hi Michael, thank you for submitting! Here are the details you have submitted to us:

Name: Michael

Email: michael@magezon.com

Phone: 123-456-7890

Message: Excellent Support!

Customize the text that will be shown to store visitors after submitting the form. You can customize message by using these custom variables:

- [ELEMENT\_NAME] - Element name
- [form\_id] - Form ID
- [form\_name] - Form Name
- [form\_url] - Form Url

- [submission\_id] - Submission ID
- [submission\_date] - Submission Date
- [submission\_content] - Submission Content
- [submit\_from\_page] - Submit from Page
- [visitor\_id] - Visitor IP

## 7) Admin Notification

Blue Form Builder allows you to send email notifications to a group of recipients, on each successful form submission.

You can add multiple emails, separated by commas. **Email Subject** and **Email Body** allow you to edit the content of this notification email's subject, and body, respectively.

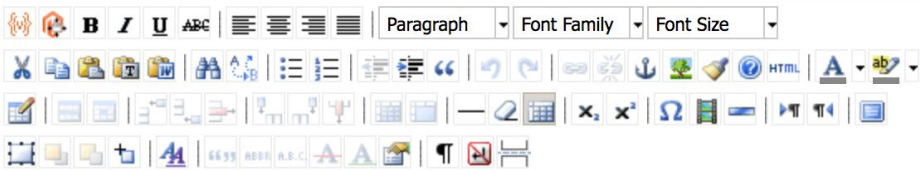
<b>Sender Name</b> <small>[store view]</small>	<input type="text" value="Michael"/>
<b>Sender Email</b> <small>[store view]</small>	<input type="text" value="michael@magezon.com"/>
<b>Reply To</b> <small>[store view]</small>	<input type="text" value="michael@magezon.com"/>
<b>Send Email(s) To</b> <small>[store view]</small>	<input type="text"/> When the form is submitted, an email will be sent to these addresses. You can add multiple emails, separated by a comma.
<b>BBC</b> <small>[store view]</small>	<input type="text"/> You can add multiple emails, separated by a comma.
<b>Email Subject</b> <small>[store view]</small>	<input type="text" value="[form_name] - New Form Submission"/>

You can customize **Email Body** by using these custom variables:

- [ELEMENT\_NAME] - Element name
- [form\_id] - Form ID
- [form\_name] - Form Name
- [form\_url] - Form Url
- [submission\_id] - Submission ID
- [submission\_date] - Submission Date
- [submission\_content] - Submission Content
- [submit\_from\_page] - Submit from Page
- [visitor\_id] - Visitor IP

Email Body  
[store view]

Show / Hide Editor



Paragraph Font Family Font Size

Hello,

You have recieved new form submission for the form [form\_name]. Here are the details:

[submission\_content]

Page: [submission\_from\_page]

ID: #[submission\_id]

Date: [submission\_date]

Path: p

## 8) Customer Notification

**Blue Form Builder** allows you to send autoresponders (or thank-you emails) to users who fill the form. First, add an email field to your form. Click on the field to edit it, and check the option **Send Autoresponder**.

<b>Sender Name</b> <small>[store view]</small>	Michael
<b>Sender Email</b> <small>[store view]</small>	michael@magezon.com
<b>Reply To</b> <small>[store view]</small>	michael@magezon.com
<b>Email Subject</b> <small>[store view]</small>	Thank you for your submission

You can customize **Email Body** by using these custom variables:

- [ELEMENT\_NAME] - Element name
- [form\_id] - Form ID
- [form\_name] - Form Name
- [form\_url] - Form Url
- [submission\_id] - Submission ID
- [submission\_date] - Submission Date
- [submission\_content] - Submission Content
- [submit\_from\_page] - Submit from Page
- [visitor\_id] - Visitor IP

## 9) Customer Groups

Select customer groups for which the custom form will be available. Leave blank to apply to all customer groups.

### Customer Groups

NOT LOGGED IN

General

Wholesale

Retailer

Leave blank to apply to all customer groups.

## 10) Styling

This function gives you various options to design a form

Tick **Simply Controls** to apply the same customized size onto the form's width and length (top, bottom, left, right).

Width: width of form.

Border Color/ Background Color: choose a color from the pantone.

Border Style/ Background Style: choose one from the given options.

You can import image by adding URL link in Image URL box or insert image in our store.

CSS box ☐ Simplify controls

margin

-

border

-

padding

15

-

-

15

px

▼

15

-

-

15

px

▼

-

px

▼

-

-

Border Radius

-

px

▼

-

-

Alignment

Left

▼

Border Color



Border Style

Theme Default

▼

Background Color



Background Image

+

Image Url

Background Position

center

Background Style

Theme Default

▼



## 11) Search Engine Optimization

Search engine optimization (SEO) helps increase the quantity and quality of traffic to your website through organic search engine results.

<b>URL Key</b> [global]	<input type="text" value="contact-us"/>
<b>Meta Title</b> [store view]	<input type="text"/>
<b>Meta Description</b> [store view]	<input type="text"/>
<b>Meta Keywords</b> [store view]	<input type="text"/>

**URL Key:** insert the link to your form

**Meta Title:** add title tags which contain important keywords to help the search engine determine what the page is about

**Meta Description:** add a short paragraph of text placed in the HTML of your webpage that describes its content

**Meta Keywords:** add some keywords related to your page

## 12) Advanced

**Enable Form:** Form status

**Disable Form Page:** Disable form detailed page. In case you insert form in another page such as CMS Page, Static Block

**Show in Top Links:** Insert link to form in the top links

**Redirect on Submit:** Leave the field empty to redirect customers to the home page or use "/" to enable redirect to the previous page.

**Submission Prefix:** you can decide which form will be attached to an specify prefix. For example: SF for Survey Form, CF for Contact Form


**Layout:** select column display

<b>Enable Form</b> [store view]	<input checked="" type="checkbox"/> Yes
<b>Disable Form Page</b> [store view]	<input type="checkbox"/> No
<b>Show in Top Links</b> [store view]	<input checked="" type="checkbox"/> Yes
<b>Redirect on Submit</b> [store view]	<input type="text" value="/"/> Leave blank to redirect to homepage. Use "/"to redirect to previous page.
<b>Redirect X seconds after form submit</b> [store view]	<input type="text"/>
<b>Submission Prefix</b> [store view]	<input type="text"/> Ex: BFB => BFB000000001
<b>Layout</b> [store view]	<input type="text" value="1 column"/> ▼

## V) Manage Submissions

The extension allows to manage submissions either in backend by admin or on frontend by customers.

### 1) List of Submissions

	ID	Form	Customer Name	Customer Email	IP Address	Store View	Status	Created At	Action
<input type="checkbox"/>	00000005	<a href="#">Customer Satisfaction Survey</a>	Guest		98.182.610.410	Main Website Main Website Store Default Store View	UNREAD	Mar 26, 2018 11:37:43 AM	<a href="#">Select ▾</a>
<input type="checkbox"/>	00000004	<a href="#">Contact Us 3</a>	Guest		51.151.240.391	Main Website Main Website Store Default Store View	READ	Mar 26, 2018 11:36:40 AM	<a href="#">Select ▾</a>
<input type="checkbox"/>	00000003	<a href="#">Book an Appointment</a>	Guest		64.174.150.280	Main Website Main Website Store Default Store View	UNREAD	Mar 26, 2018 11:35:47 AM	<a href="#">Select ▾</a>
<input type="checkbox"/>	00000002	<a href="#">Delivery Feedback</a>	Guest		86.101.103.758	Main Website Main Website Store Default Store View	READ	Mar 26, 2018 11:35:21 AM	<a href="#">Select ▾</a>
<input type="checkbox"/>	00000001	<a href="#">Contact Us</a>	Veronica Costello	roni_cost@example.com	12.120.180.186	Main Website Main Website Store Default Store View	READ	Mar 26, 2018 11:33:56 AM	<a href="#">Select ▾</a>

The number of saved submissions for each form can be found in the **Submissions** column on the list of forms which gives you information about the form and customer who submits it.

You can find all submission in **Content > Blue Form Builder > Form Submissions**

The records can be filtered or sorted. You can hide, unhide or reorder columns. Choose the number of number of records per page or navigate through pages.

To export submitted form data to CVS or Excell, you can click Form's name then choose Export Submissions, a file will be automatically downloaded to your device.

## 2) View Submission

Submission Data	Admin Notification	More Informations
What product did you purchase or service did you use?	Blue Form Builder	
How satisfied were you with the product or service?	Very Satisfied	
Would you use our product or service in the future?	Definitely	
Would you recommend our product or service?	Definitely	
How long have you used our product or service?	Over 3 years	
How often do you use our product or service?	Once a week	
What aspect of our product or service were you most satisfied by?	Quality	
If applied, what do you like about the product or service?	Support Service	
What aspect of our product or service were you most disappointed by?	No disappointment	


## VI) Frontend Examples

### 1) Book An Appointment


## Book an Appointment

We will get back to you asap


Your Name\*




Your Email\*




Phone\*



Date of Booking\*




Number of People\*



Are you a robot?

☐

I'm not a robot

  
reCAPTCHA  
[Privacy](#) - [Terms](#)

Submit

## 2) Booking Multiple Page

Choose a professional

Select your dates

Contact Details

Address

Choose your professional\*

☐ Michael

☐ David

☐ Joe

☐ John

Next

## 3) Contact Us

### Contact Us

Write Us

Jot us a note and we'll get back to you as quickly as possible.


Name \*

Email \*

Phone Number

What's on your mind? \*

Attach file




Drag and drop files or click to select

Max file size: 1024 KB | Allow file types: jpg, jpeg, gif, png, pdf

Are you a robot?

☐ I'm not a robot

  
reCAPTCHA  
[Privacy](#) - [Terms](#)

## 4) Contact Us2

## Contact Us

Name\*

Email\*


Issue Type\*

Support

Comments\*

Are you a robot?

☐ I'm not a robot

  
reCAPTCHA  
[Privacy](#) - [Terms](#)

Submit



## 5) Contact Us3

### Contact Us

Fields with \* are required.

What would you like to enquire about?\*

- ☐ Sale and Leasing
- ☐ Service and Maintenance
- ☐ Equipment Rental Solutions
- ☐ Integrated Systems
- ☐ General Enquiry

First Name\*

Last Name\*

Email Address\*

Company\*

Phone\*

Postcode\*

State\*


Country\*

Add your message\*

100 of 100 Character(s) left

Are you a robot?

☐ I'm not a robot

  
reCAPTCHA  
[Privacy](#) - [Terms](#)

In submitting this information you acknowledge that you have read and agree with our [Terms and Conditions](#) and [Privacy Policy](#).

Submit

## 6) Customer Satisfaction Survey

### Customer Satisfaction Survey

What product did you purchase or service did you use?\*

How satisfied were you with the product or service?\*

☐ Very Unsatisfied ☐ Unsatisfied ☐ Neutral ☐ Satisfied ☐ Very Satisfied

Would you use our product or service in the future?\*

☐ Definitely not ☐ Probably not ☐ Not sure ☐ Probably ☐ Definitely

Would you recommend our product or service?\*

☐ Definitely not ☐ Probably not ☐ Not sure ☐ Probably ☐ Definitely

How long have you used our product or service?\*

☐ Less than a month ☐ 1 - 6 months ☐ 1 - 3 years ☐ Over 3 years ☐ Never used

How often do you use our product or service?\*

☐ Once a week ☐ 2 - 3 times a month ☐ Once a month ☐ Less than once a month

What aspect of our product or service were you most satisfied by?\*


☐ Quality  
☐ Price  
☐ Purchase experience  
☐ Installation or first use experience  
☐ Usage experience  
☐ Customer service  
☐ Repeat purchase experience

If applied, what do you like about the product or service?\*

What aspect of our product or service were you most disappointed by?\*

☐ Quality  
☐ Price  
☐ Purchase experience  
☐ Installation or first use experience  
☐ Usage experience  
☐ Customer service  
☐ Repeat purchase experience  
☐ No disappointment

Are you a robot?

☐ I'm not a robot   
reCAPTCHA  
Privacy - Terms

Submit

## 7) Customer Service Survey

### Customer Service Survey

Thank you for giving us the opportunity to serve you better. Please take a few minutes to tell us about the customer service you've recently received.

Date

20/03/2018

First Name\*

Last Name\*

When did you come into contact with a customer service representative?\*

☐ Pre-purchase

☐ During purchase

☐ Post-purchase

If you contacted customer service, have all issues been resolved to your complete satisfaction?\*

☐ Yes, by the company or its representatives.

☐ Yes, by me or someone outside the company.

☐ No, the problem was not resolved.

Please rate the following statements.


Our customer service representatives are:\*

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Well-trained	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Courteous	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prompt	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attentive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Responsive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledgeable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Well-supervised	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Additional comments

Are you a robot?

☐ I'm not a robot

  
reCAPTCHA  
[Privacy](#) - [Terms](#)

Submit

## 8) Delivery Feedback

### Delivery Feedback

Thanks for ordering with us. Please tell us about your experience.

Name\*

Email\*

Where are you?

Street Address

Address Line 2

City

State/Region/Province

Postal / Zip Code

Country

Afghanistan

Who delivered your parcel\*

Was your parcel delivered in good condition?\*

☐ Yes

☐ Partly

☐ No

Are you satisfied with our delivery system?\*

☐ Yes

☐ Partly

☐ No

How would you rate our service?\*

Submit

## 9) Online Booking Form

### Online Booking Form

To reserve seats please complete and submit the booking form.

Full Name\*

Email\*

Phone\*

Departure Date/Time\*

Return Date/Time\*

Pickup Address\*

Destination Address\*

Journey Type\*

-- Please Select --

Number of Passengers\*

-


1

+

Additional Message

Are you a robot?

☐ I'm not a robot

  
reCAPTCHA  
[Privacy](#) - [Terms](#)

Submit

## VII) Support

We support all our customer through our website <https://www.magezon.com> or mail us on [support@magezon.com](mailto:support@magezon.com).

If you have any questions on Extension or need support with its use please contact us <https://www.magezon.com> - we're happy to help you