

# Product Labels for Magento 2

## User Guide

Version 1.0

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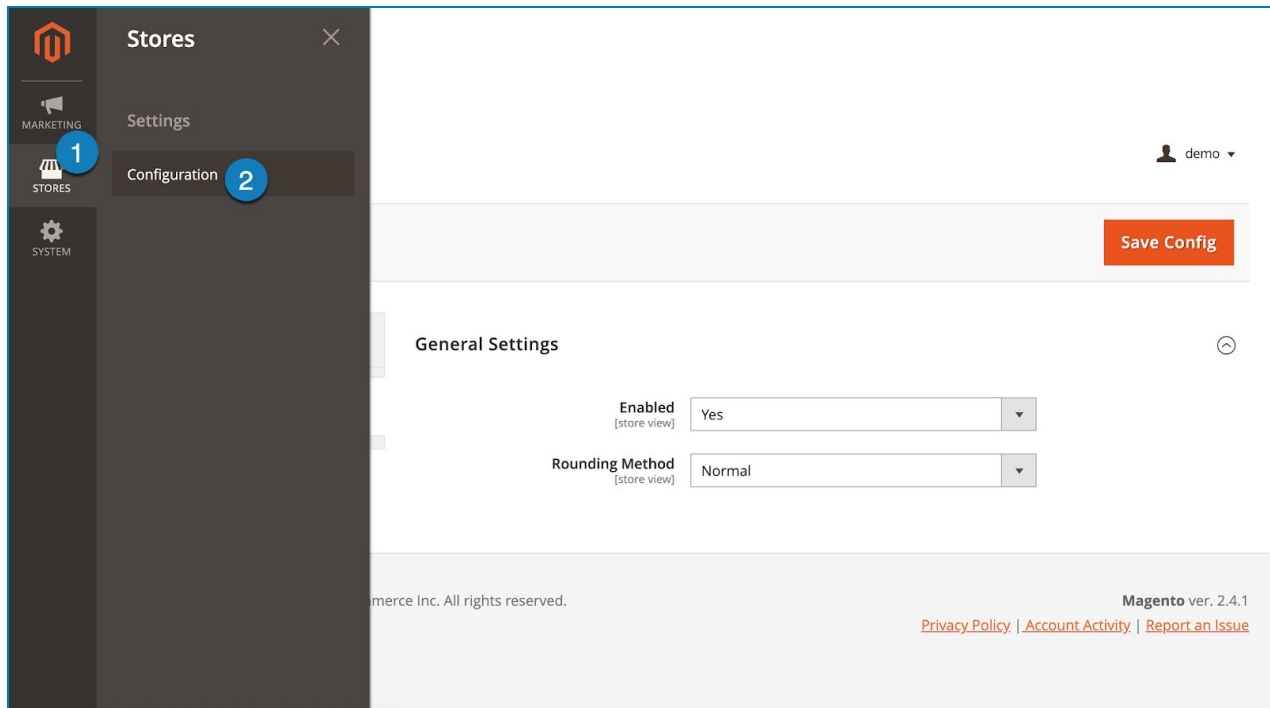
## I) Introduction

**Product Labels for Magento 2** is an amazing extension that helps draw customers' attention in the fastest way. Appealing labels along with suitable call-to-action texts like "Hot", "New", "Sale Off", etc can absolutely increase the conversion rate as well as boost the sales.

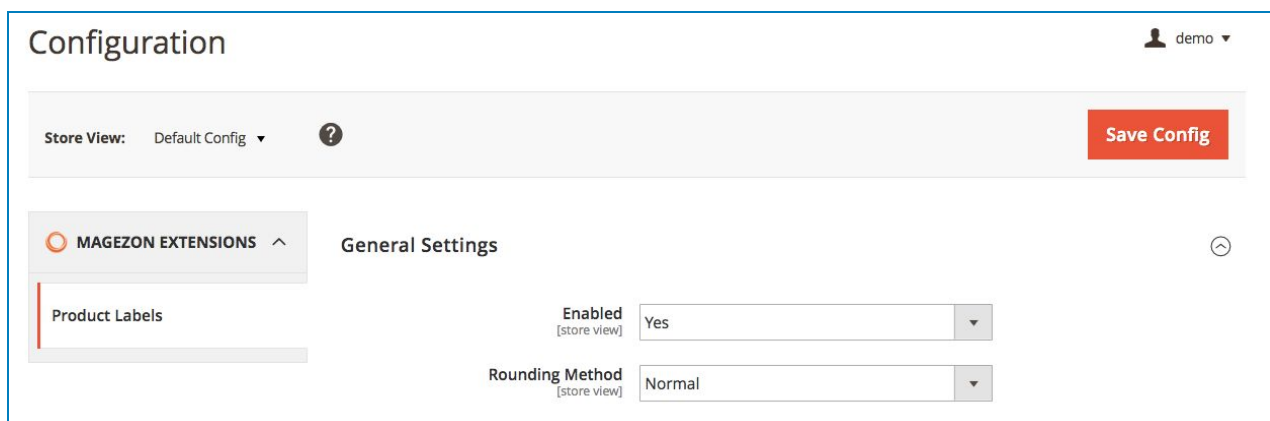
- Configure to display labels freely (On the home page, product list page, product detail page, etc.)
- Create specific labels using 10 predefined variables
- Add labels to 21 positions with preview
- Flexible conditions for the labels to display
- Set time period for labels
- Set label priority
- Create an unlimited number of labels

## II) Where to Find Extension

From the backend interface, go to **Store > Settings > Configuration**:

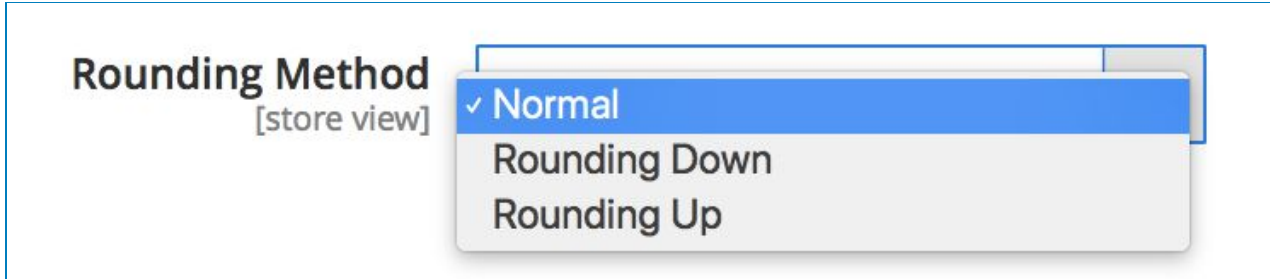


On the left panel, span **MAGEZON EXTENSIONS**, then click on **Product Labels**. The right section includes **General Settings**:



- **Enabled**: select Yes or No to enable/disable the extension.

- **Rounding Method:** decide how to round the prices in the labels. There are 3 options to choose.




For instance, you have a product of \$90 and you apply the sale price of \$70 on it. You use the variable {SAVE\_PERCENT} to automatically display the sale percent on the label.

- Choose **Normal** option to display the number with no rounding:



- Choose **Rounding Down** option to round the number down, like this:

Home > Push It Messenger Bag



### Push It Messenger Bag

★★★★☆ 3 Reviews [Add Your Review](#)

**\$70**  
Regular Price \$45.00

IN STOCK  
SKU#: 24-WB04


Qty:

[Add to Cart](#)

[ADD TO WISH LIST](#) [ADD TO COMPARE](#) [EMAIL](#)

- Choose **Rounding Up** option to round the number up, like this:

Home > Push It Messenger Bag



### Push It Messenger Bag

★★★★☆ 3 Reviews [Add Your Review](#)

**\$70**  
Regular Price \$45.00

IN STOCK  
SKU#: 24-WB04

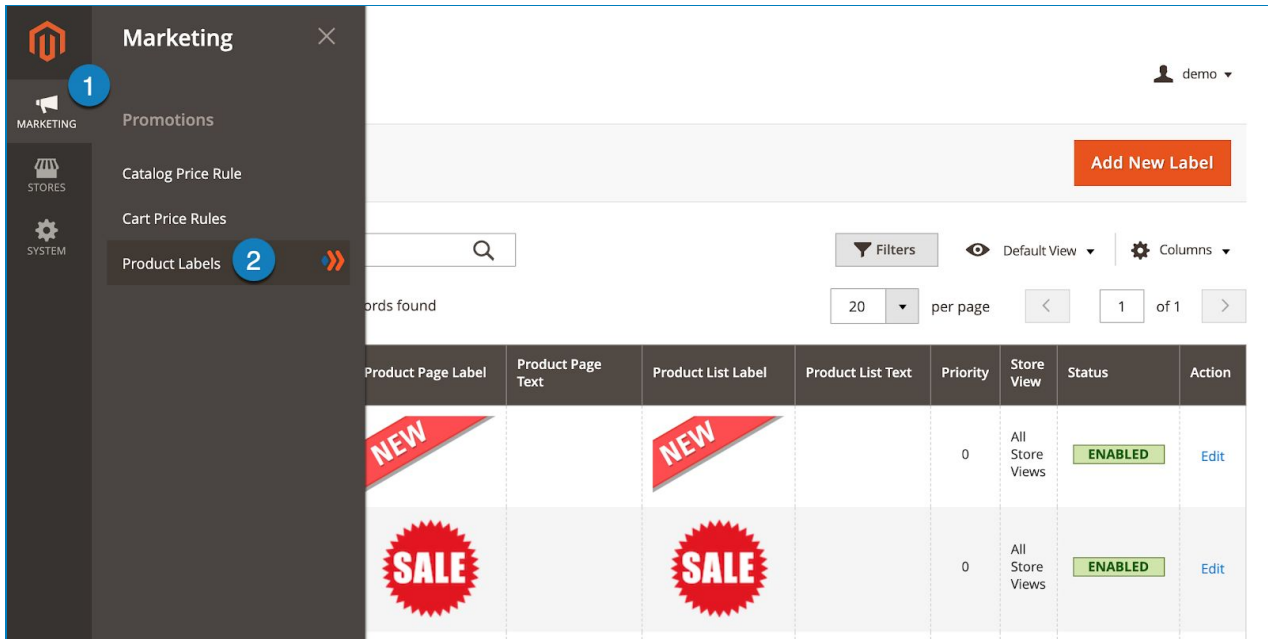
Qty:

[Add to Cart](#)

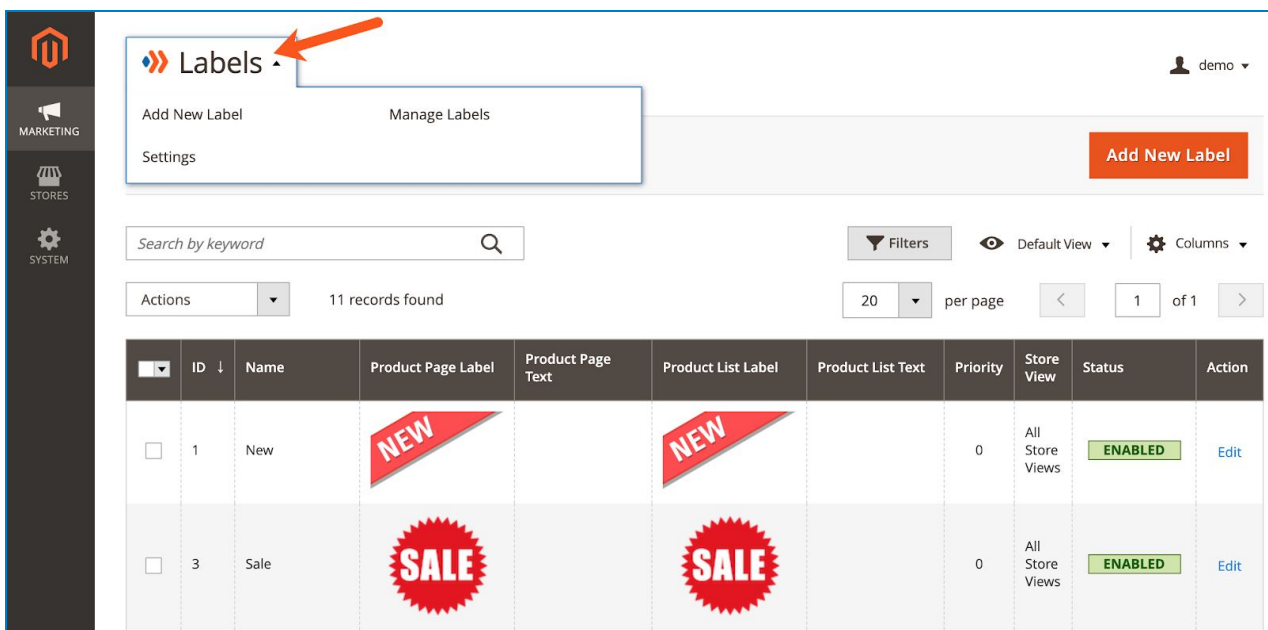
[ADD TO WISH LIST](#) [ADD TO COMPARE](#) [EMAIL](#)

## III) Manage Labels

Go to **Marketing > Promotions > Product Labels** to view all created labels:



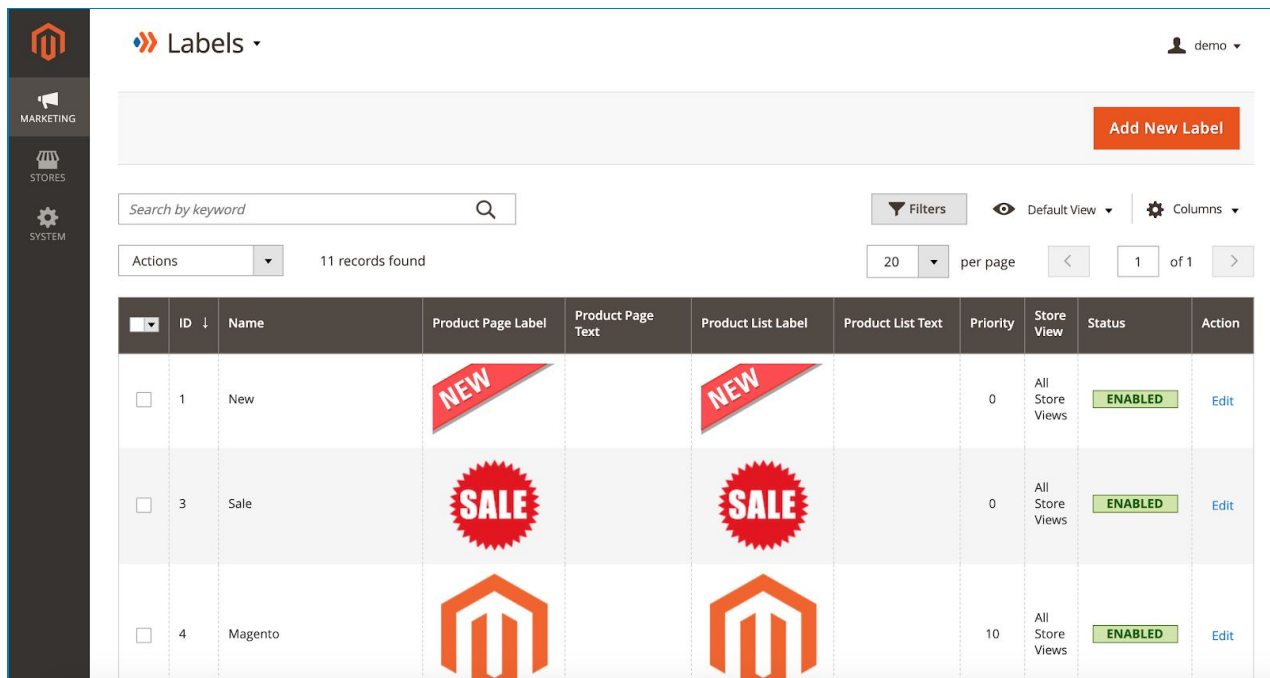
- Click **Labels** drop-down and you will see the following options:









- **Add New Label:** add a new label.
- **Manage Labels:** go to the [label grid page](#).
- **Settings:** access the extension's [configuration](#).

Please note that you can find this dropdown on the [label edit page](#) as well.

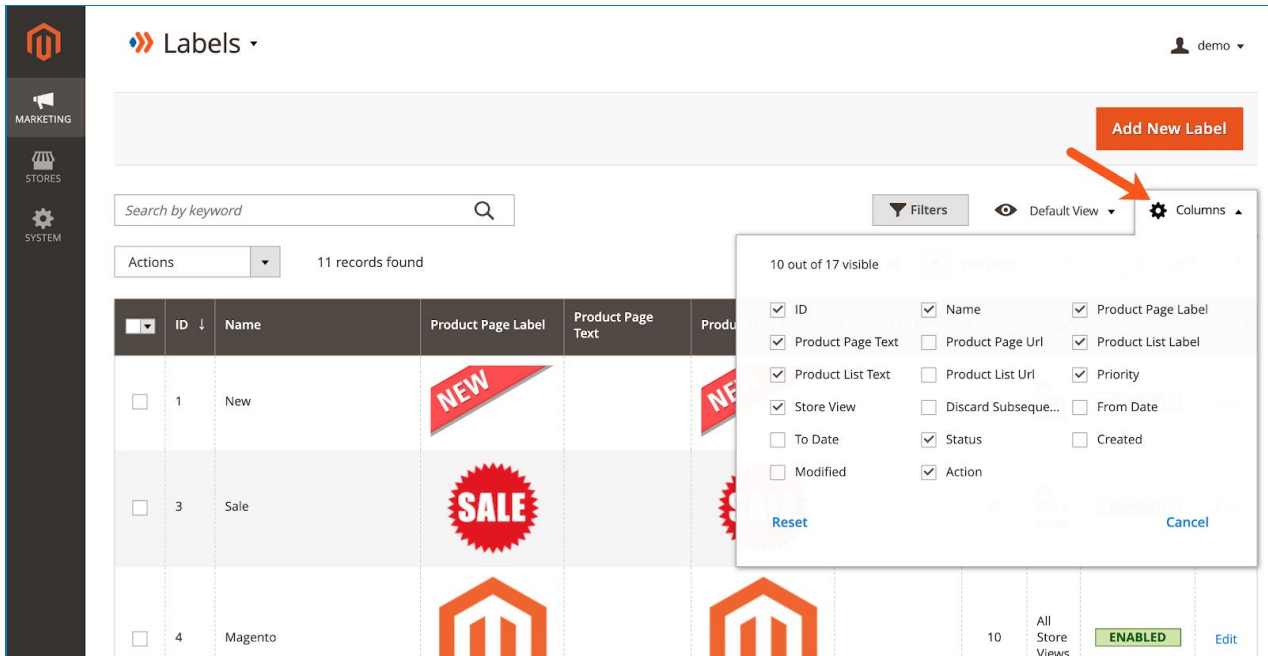
- There is a grid containing all labels with such information as label ID, Name, Product Page Label (label on product pages), Product Page Text, Product List Label, Product List Text, Priority, Store View, Status and Action (that allows you to **Edit** the label).



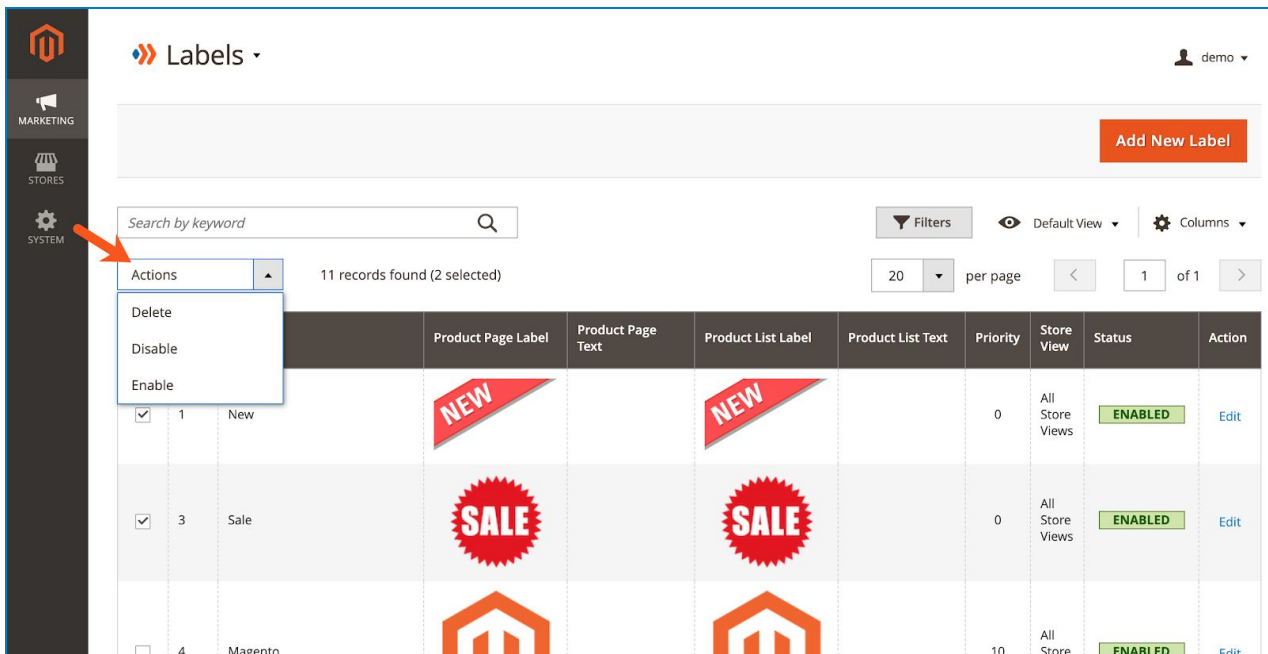
ID	Name	Product Page Label	Product Page Text	Product List Label	Product List Text	Priority	Store View	Status	Action
1	New					0	All Store Views	ENABLED	Edit
3	Sale					0	All Store Views	ENABLED	Edit
4	Magento					10	All Store Views	ENABLED	Edit

- You can decide which info is displayed in the grid by clicking the **Columns** drop-down above the grid. Tick the checkboxes of columns that you want to be visible in the grid. Untick the checkboxes of columns that you want to be invisible in the grid:





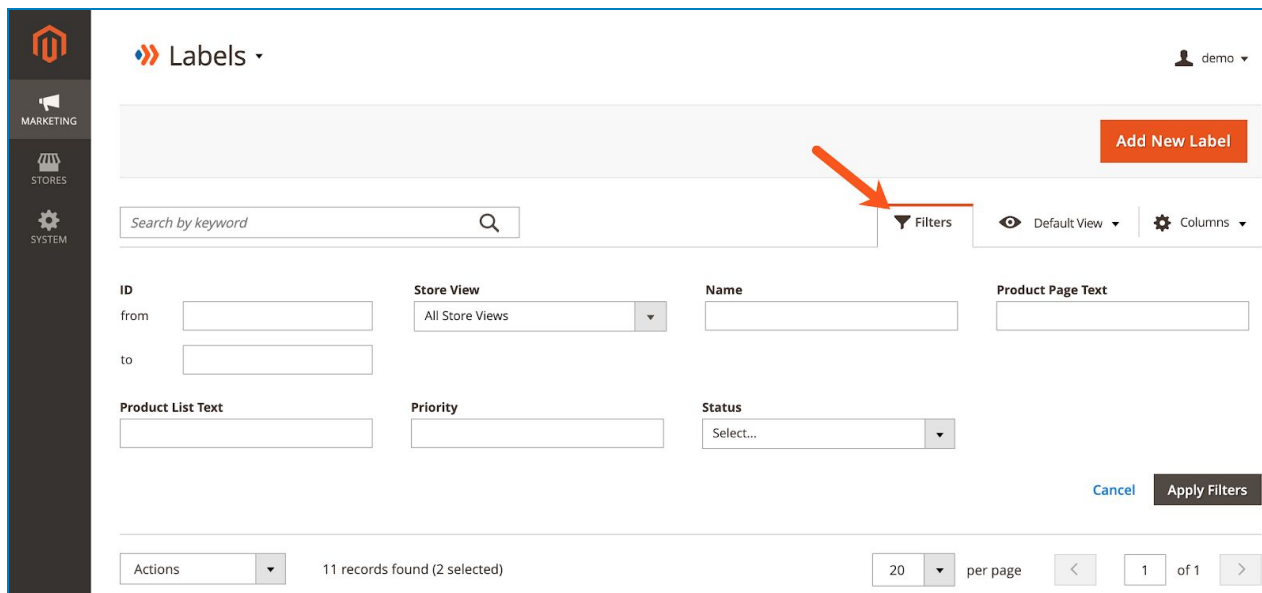
- Tick the checkboxes of corresponding attachments in the first column, then click **Actions** drop-down above the grid to:



- **Delete** the chosen labels.

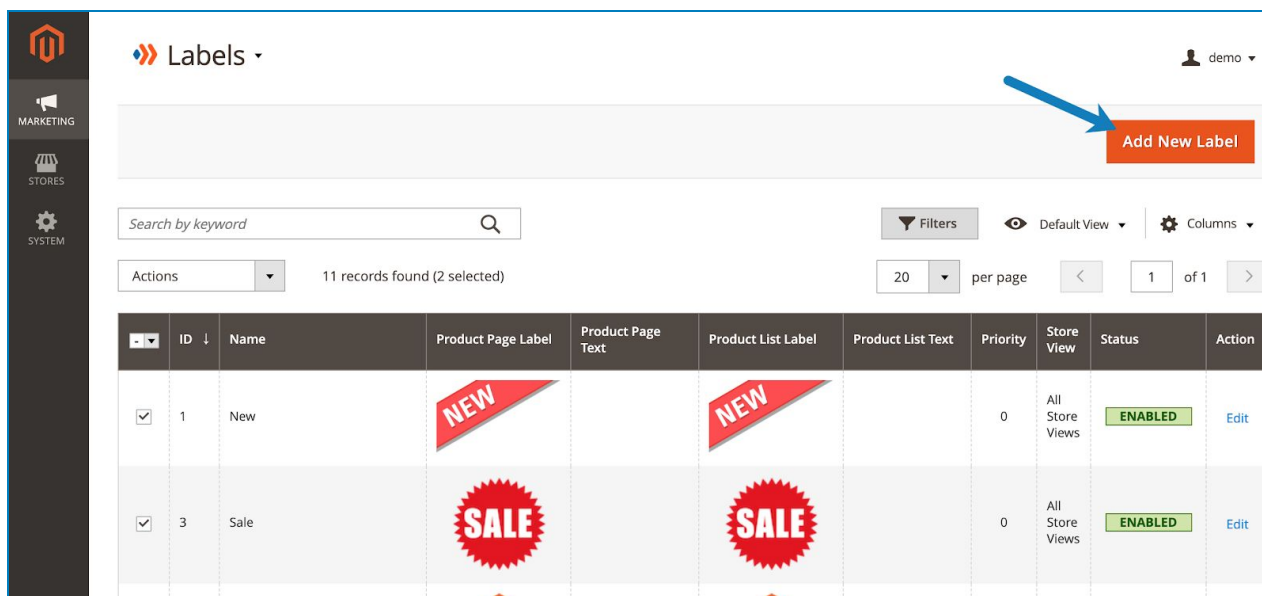
- **Enable/Disable** the chosen labels.

- You can filter labels by ID, Store View, Name, Product Page Text, Product List Text, Priority and Status.







The screenshot shows the 'Labels' management page. At the top right, there is an 'Add New Label' button. Below it is a search bar with the placeholder 'Search by keyword'. To the right of the search bar is a 'Filters' button, which is highlighted with a red arrow. Further right are 'Default View' and 'Columns' dropdown menus. Below these are several filter input fields: 'ID' (with 'from' and 'to' sub-fields), 'Store View' (a dropdown menu currently set to 'All Store Views'), 'Name', 'Product Page Text', 'Product List Text', 'Priority', and 'Status' (a dropdown menu currently set to 'Select...'). At the bottom right of the filter section are 'Cancel' and 'Apply Filters' buttons. At the bottom of the page, there is an 'Actions' dropdown, a status indicator '11 records found (2 selected)', and pagination controls showing '20 per page' and '1 of 1'.

- To add a new label, click the **Add New Label** button on the top-right corner and you'll be redirected to the [label edit page](#):



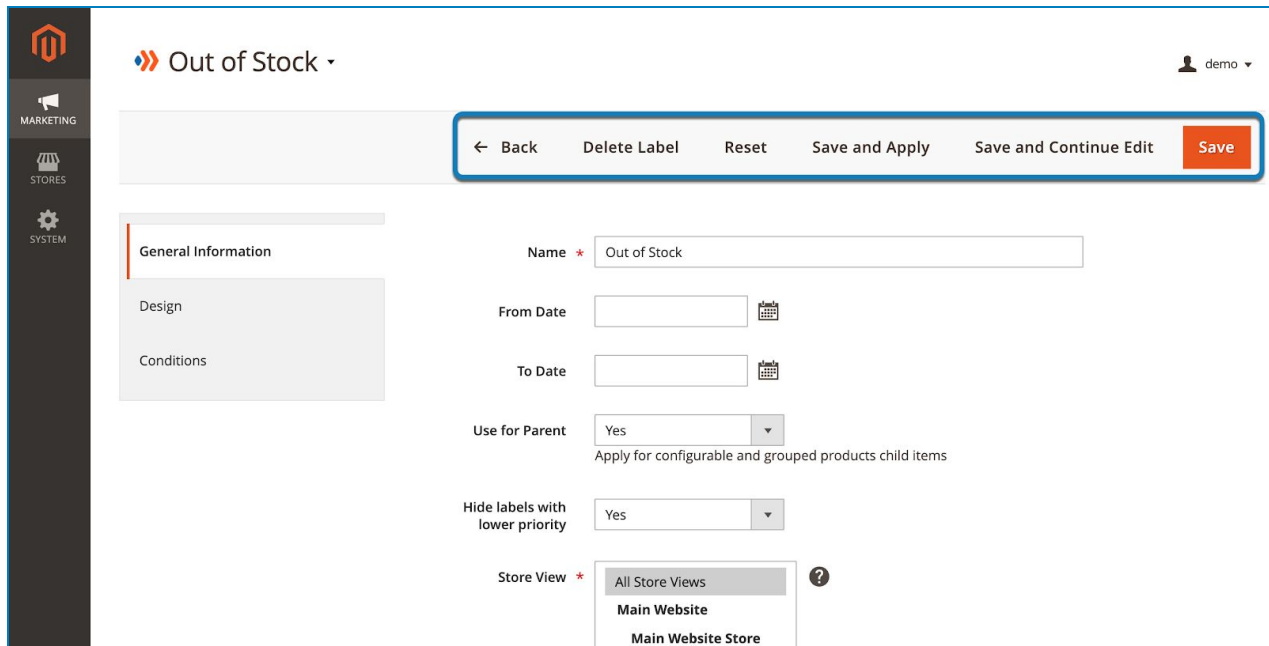
The screenshot shows the 'Labels' management page with a list of labels. A blue arrow points to the 'Add New Label' button in the top right corner. The list table has the following columns: ID, Name, Product Page Label, Product Page Text, Product List Label, Product List Text, Priority, Store View, Status, and Action. Two labels are visible in the list:

ID	Name	Product Page Label	Product Page Text	Product List Label	Product List Text	Priority	Store View	Status	Action
1	New					0	All Store Views	ENABLED	Edit
3	Sale					0	All Store Views	ENABLED	Edit

## IV) Edit a Label

The edit page will open when you create a new label or edit an existing label.

The top of the label edit page contains the following buttons:



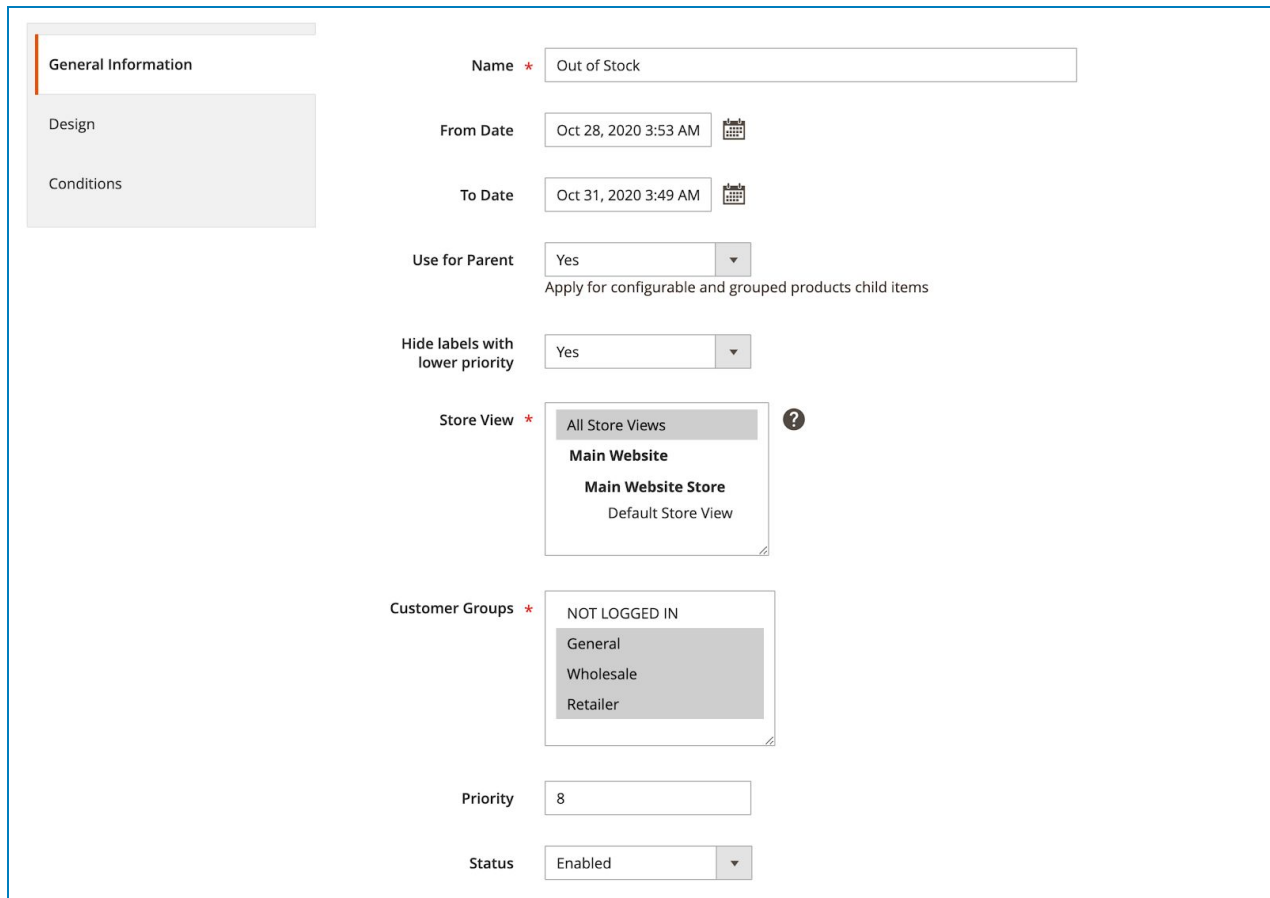
- **Back:** return to the [label grid page](#).
- **Delete:** delete the label.
- **Reset:** reset all settings to the last saved ones.
- **Save and Apply:** save the label and apply the label to the chosen products. It means you will see the labels on the frontend.
- **Save and Continue Edit:** save the label's settings and stay on the same page.
- **Save:** save the label's settings and go back to the [label grid page](#).

**Note:** By clicking on **Save and Continue Edit** or **Save** button, you just simply save the label, and the labels will not be displayed on the frontend until you click the **Save and Apply** button.

On the left panel, you'll see 3 tabs: General Information, Design and Conditions.

## 1. General Information

This tab lets you configure general settings of a label:



The screenshot shows the 'General Information' configuration page for a product label. On the left, there is a sidebar with three tabs: 'General Information' (selected), 'Design', and 'Conditions'. The main content area contains the following fields:

- Name \***: A text input field containing 'Out of Stock'.
- From Date**: A date and time picker showing 'Oct 28, 2020 3:53 AM'.
- To Date**: A date and time picker showing 'Oct 31, 2020 3:49 AM'.
- Use for Parent**: A dropdown menu set to 'Yes', with a note below it: 'Apply for configurable and grouped products child items'.
- Hide labels with lower priority**: A dropdown menu set to 'Yes'.
- Store View \***: A dropdown menu showing a list of store views: 'All Store Views' (selected), 'Main Website', and 'Main Website Store' (Default Store View). A help icon (?) is visible to the right.
- Customer Groups \***: A dropdown menu showing a list of customer groups: 'NOT LOGGED IN' (selected), 'General', 'Wholesale', and 'Retailer'.
- Priority**: A text input field containing the number '8'.
- Status**: A dropdown menu set to 'Enabled'.

- **Name:** specify a name for the label.
- **From Date / To Date:** set the active time period for the label. Out of this time range, the label will not be displayed on the frontend.
- **Use for Parent:** decide whether to assign the label of child products to its parent products. Configurable and group products are the common ones that have parent and children products.

For example, the product with SKU 'WH11' has a child product that has Green color and S size. And we assign the label **Magento** to this child product. If we set **Use for Parent** to

Yes, then the label will be assigned to the parent product as well (parent product here is the one with no attribute selected):

>> Parent product:



>> Child product (with attributes selected):

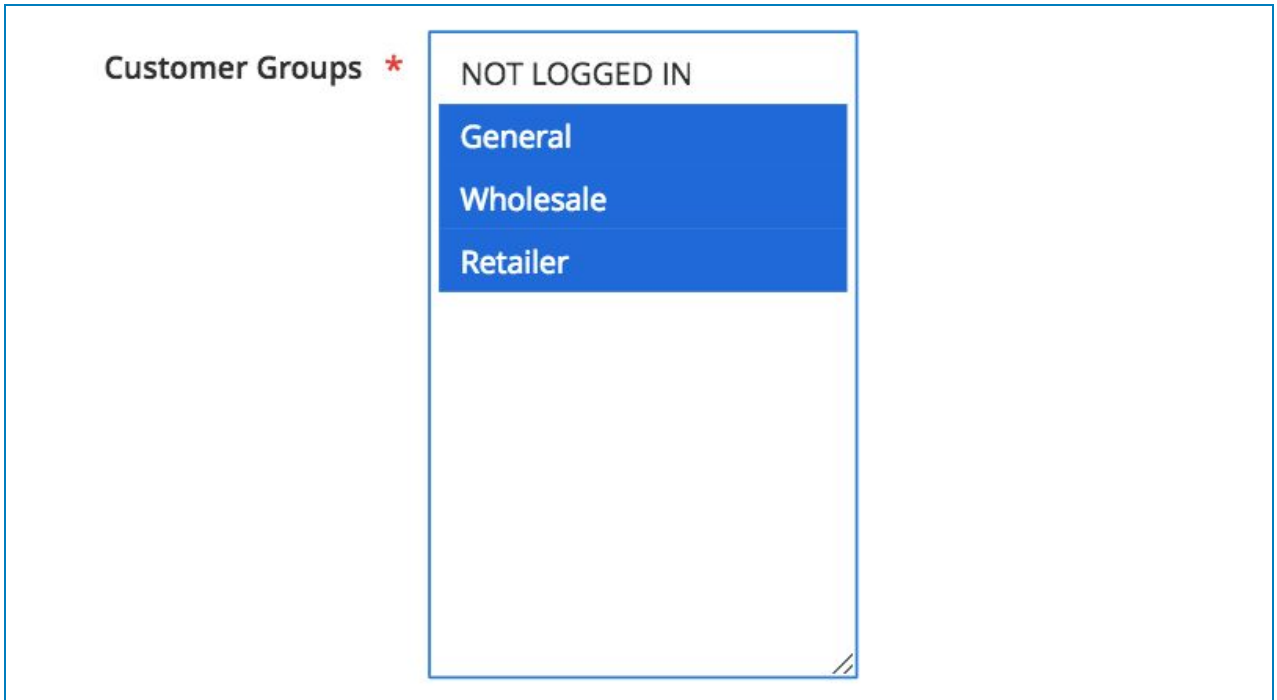


- **Hide labels with lower priority:** when you switch this function to Yes, the labels with lower priority will automatically be hidden.

- **Store View:** Choose which store views to display the label.

- **Customer Groups:** choose which customer groups to display the label to.

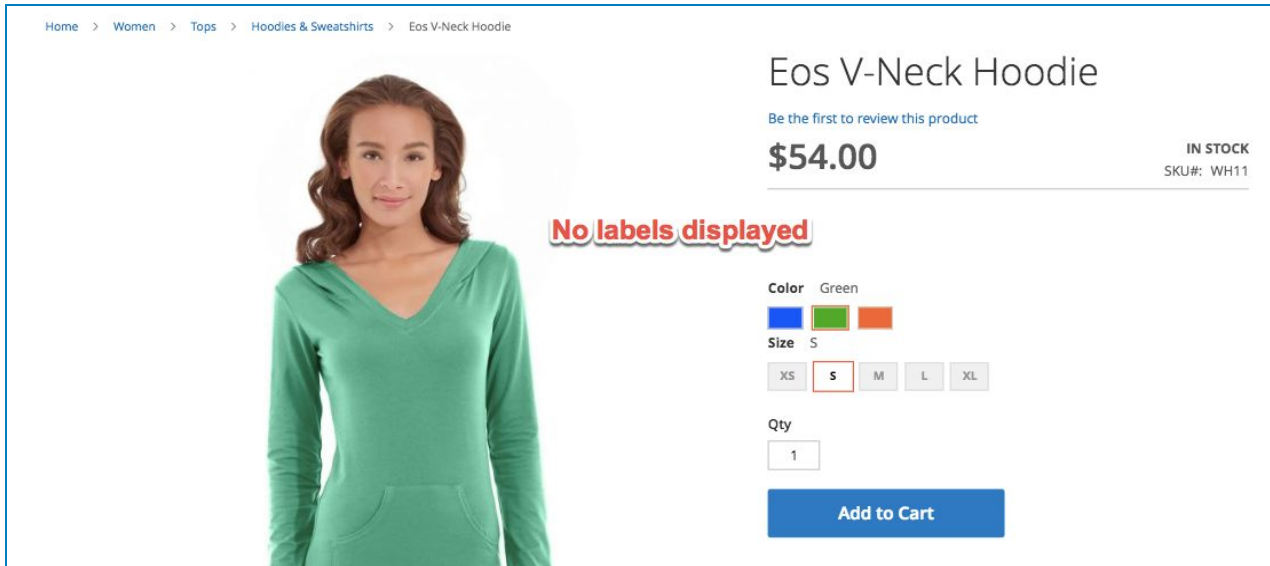
For example, choose these following customer groups to display the label to logged in customers only.



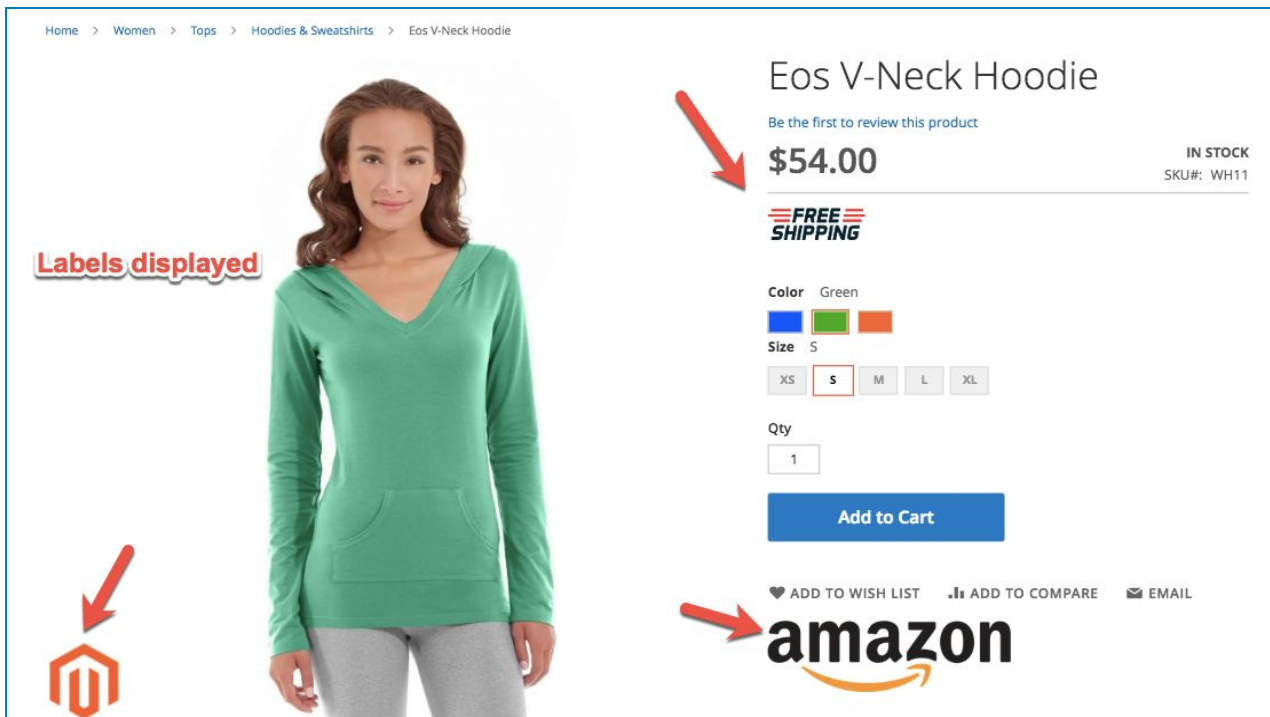
Let's check the result:



- Not logged in customers:



- Logged in customer:



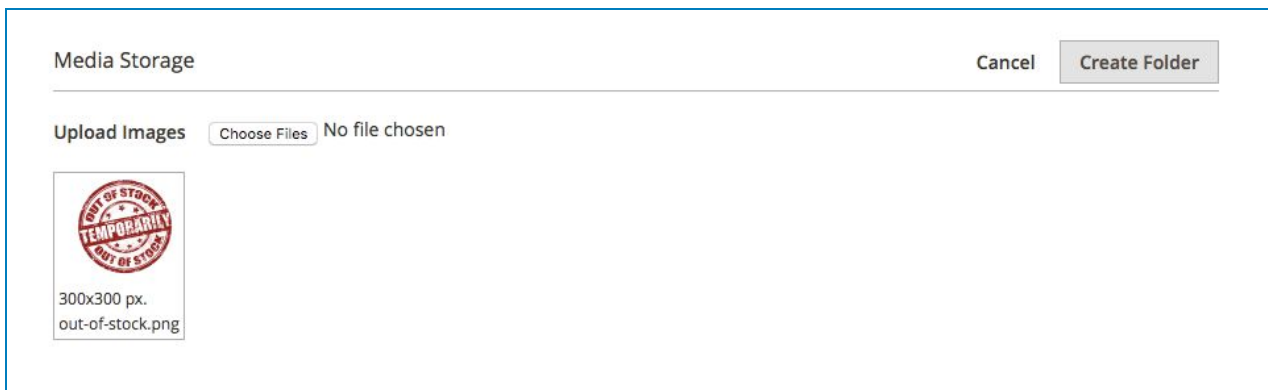
- **Priority:** Set the priority order you want for this label. The lower number, the higher priority. For example, if you have 2 labels with the same position, the label with higher priority will overlap the other.
- **Status:** enable or disable the label from the frontend.

## 2. Design










### 2.1 Product Page


This block is to configure the look of your label on the product detail page.

- **Image:** Choose the image file from your device by clicking on the **Insert Image** button.




- Choose a position you need the label to appear in the **Label Position** block. In this case, we place the label on the top left corner of the product image.

Label Position	TOP
	Before Image
	  
	  
	  
	After Image
	Before Title
	After Title
	Before Price
	After Price
	Before Review



Let's check the result:

Home > Fusion Backpack



## Fusion Backpack

★★★★☆ 3 Reviews [Add Your Review](#)

**\$41.13**


Regular Price \$59.00

**FREE SHIPPING**

Qty

[Add to Cart](#)


[ADD TO WISH LIST](#) [ADD TO COMPARE](#) [EMAIL](#)



Try another position:

Label Position

TOP			
Before Image			
<table border="1" style="width: 100%; height: 40px;"> <tr><td style="width: 33%;"></td><td style="width: 33%; background-color: orange;"></td><td style="width: 33%;"></td></tr> </table>			
After Image			
Before Title			
After Title			
Before Price			
After Price			
Before Review			
After Review			
Before Add To Cart			
After Add To Cart			
Bottom			



And the result:

Home > Fusion Backpack

## Fusion Backpack

★★★★☆ 3 Reviews [Add Your Review](#)

**\$41.13**

Regular Price \$59.00

**FREE SHIPPING**

Qty:

[Add to Cart](#)

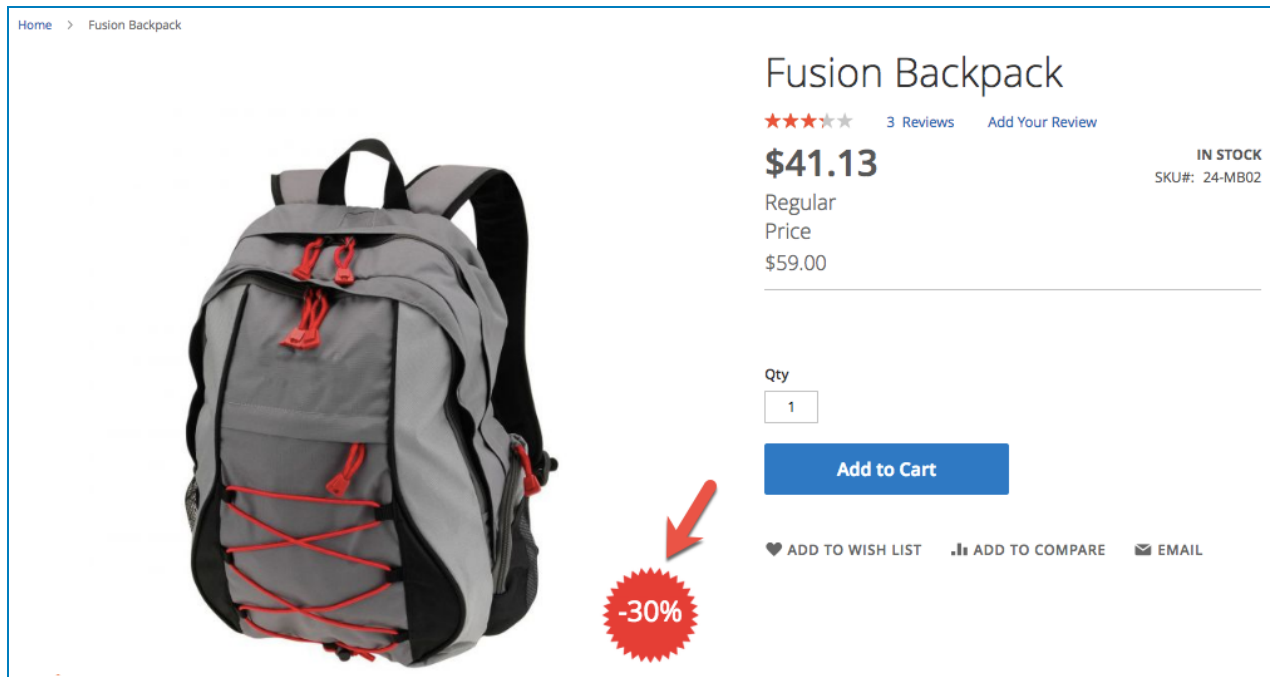
[ADD TO WISH LIST](#)
[ADD TO COMPARE](#)
[EMAIL](#)

Or, use another image for label and set it like this:

Label Position


TOP
Before Image
<div style="display: flex; justify-content: space-around;"><div style="width: 30px; height: 30px;"></div><div style="width: 30px; height: 30px;"></div><div style="width: 30px; height: 30px;"></div></div>
<div style="display: flex; justify-content: space-around;"><div style="width: 30px; height: 30px;"></div><div style="width: 30px; height: 30px;"></div><div style="width: 30px; height: 30px;"></div></div>
<div style="display: flex; justify-content: space-around;"><div style="width: 30px; height: 30px;"></div><div style="width: 30px; height: 30px;"></div><div style="width: 30px; height: 30px; background-color: orange;"></div></div>
After Image
Before Title
After Title
Before Price
After Price
Before Review
After Review
Before Add To Cart
After Add To Cart
Bottom

The result will be like:



**Note:** If you place the label within the product image, you can preview it in the box on the right:

Label Position	TOP
	Before Image
	After Image
	Before Title
	After Title
	Before Price
	After Price
	Before Review
	After Review
	Before Add To Cart
	After Add To Cart
	Bottom



Preview label position

## - Label Content:

Enter the message you want to display inside the label. You can use the existing variables to save time. This case, we used “-{SAVE\_PERCENT}%” variable.



**Label Content**

Show / Hide Editor
Insert Widget...
Insert Image...

Insert Variable...


~{SAVE\_PERCENT}%

**You can use the following variables:**

- {PRICE} regular price
- {SPECIAL\_PRICE} special price
- {SAVE\_AMOUNT} save amount
- {SAVE\_PERCENT} save percent
- {SPECIAL\_DAY} days left for special price
- {SPECIAL\_HOUR} hours left for special price
- {NEW\_FOR} days ago the product was added
- {QTY} product qty
- {SKU} product sku
- {ATTR:code} attribute value

And how it look in the storefront:

Home > Fusion Backpack



←

-30%

## Fusion Backpack

★★★★☆ 3 Reviews [Add Your Review](#)

**\$41.13**

Regular Price \$59.00


---

**FREE SHIPPING**

Qty

[Add to Cart](#)

[♥ ADD TO WISH LIST](#)
[👤 ADD TO COMPARE](#)
[✉ EMAIL](#)



**IN STOCK**  
SKU#: 24-MB02

Or enter another variable:

Label Content

Show / Hide Editor    Insert Widget...    Insert Image...

Insert Variable...


{PRICE}

- Design the label using **Text Color**, **Width** (of the label) and **Style** fields:

Text Color	<input type="color" value="#ebeb12"/> #ebeb12
Width	<input type="text" value="100px;"/> pixel, percent of parent
Style	<input type="text" value="font-size: 20px;"/>

And the result:

Home > Fusion Backpack



### Fusion Backpack

★★★★☆ 3 Reviews [Add Your Review](#)

**\$41.13**



Regular Price \$59.00

IN STOCK  
SKU#: 24-MB02

Qty:

[Add to Cart](#)

[ADD TO WISH LIST](#) [ADD TO COMPARE](#) [EMAIL](#)

 \$59.00 

If you want to make the label bigger, set the **Width** of the label and the text again:

Text Color	<input type="color" value="#ebeb12"/>
Width	<input type="text" value="200px"/> pixel, percent of parent
Style	<input type="text" value="font-size: 50px;"/>

And the result:

Home > Fusion Backpack



**Fusion Backpack**  
★★★★☆ 3 Reviews [Add Your Review](#)

**\$41.13**  
Regular Price \$59.00

IN STOCK  
SKU#: 24-MB02

Qty:

[Add to Cart](#)

[ADD TO WISH LIST](#) [ADD TO COMPARE](#) [EMAIL](#)

**\$59.00**

- **URL:** when customers click on the label, they will be navigated to the page with the URL you enter in this field. Let's fill the field with our homepage URL:

Url	<input type="text" value="https://www.magezon.com/"/>
-----	---

Then see the result:



Home > Fusion Backpack

### Fusion Backpack

★★★★☆ 3 Reviews Add Your Review

IN STOCK  
SKU#: 24-MB02

**\$41.13**  
Regular Price: \$59.00

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## BEST SELLERS

SALE up to 50%

02:09:16:26 remaining

### Blue Form Builder

Creating unlimited form has never been easier!

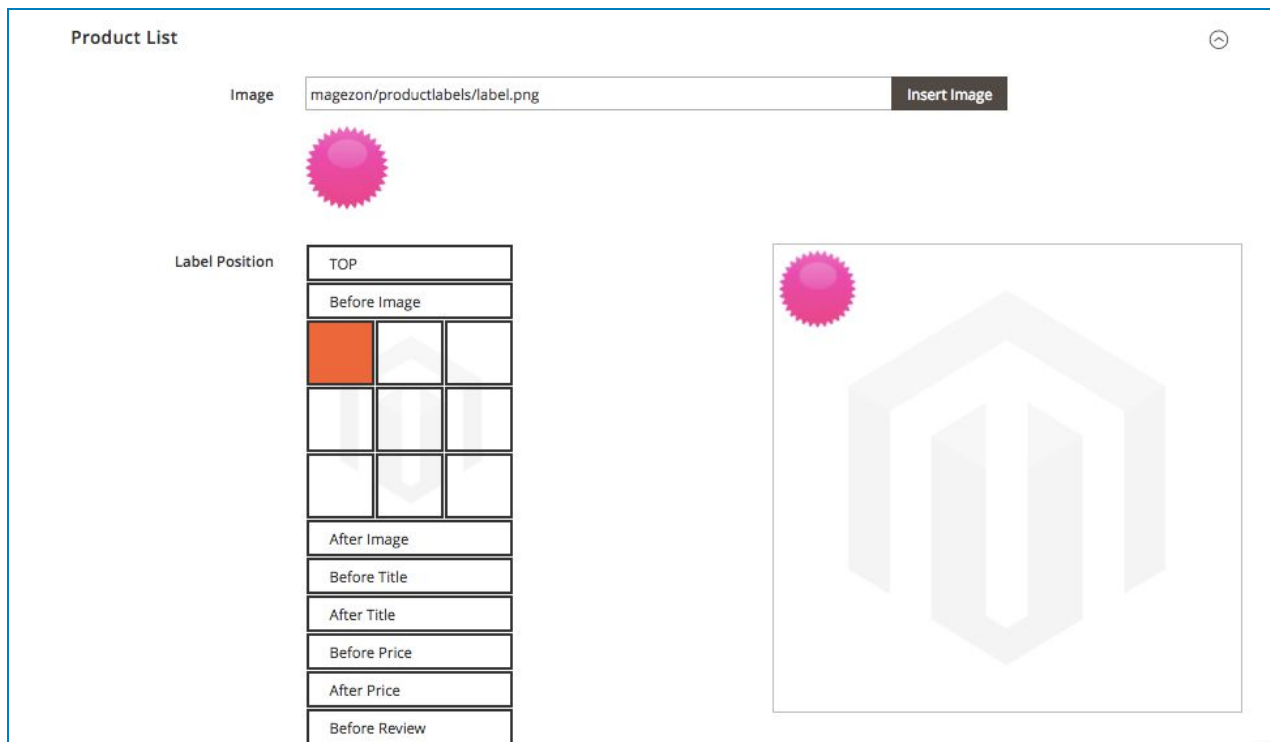
- Simple Drag & Drop Form Builder
- Smart Conditional Logic
- Multiple Page Forms
- 10 Form Templates

## 2.2 Product List

All the settings in this section are similar to those in the [Product Page](#) section.

Let's set the configuration like this:

- Choose another **Image** and **Position**:



- Set the **Label Content**, **Text Color**, **Width** and **Style** like this:

Label Content Show / Hide Editor Insert Widget... Insert Image... Insert Variable...

`-{SAVE_PERCENT}%`

**You can use the following variables:**  
{PRICE} regular price  
{SPECIAL\_PRICE} special price  
{SAVE\_AMOUNT} save amount  
{SAVE\_PERCENT} save percent  
{SPECIAL\_DAY} days left for special price  
{SPECIAL\_HOUR} hours left for special price  
{NEW\_FOR} days ago the product was added  
{QTY} product qty  
{SKU} product sku  
{ATTR:code} attribute value

Text Color  #31bd1e

Width   
pixel, percent of parent

Style

And the result will look like this:

Product List



Product List

- Beginner's Yoga**  
-30%  
FREE SHIPPING  
\$4.00 Regular Price \$6.00  
Add to Cart
- Chaz Kangaroo Hoodie**  
NEW  
FREE SHIPPING  
As low as \$52.00  
Add to Cart  
Walmart
- Hera Pullover Hoodie-S-Orange**  
NEW  
FREE SHIPPING  
\$48.00  
Add to Cart  
amazon
- Hera Pullover Hoodie**  
UNIQLO  
NEW  
FREE SHIPPING  
As low as \$48.00  
3 reviews add your review  
Add to Cart  
amazon
- Set of Sprite Yoga Straps**  
FREE SHIPPING  
Starting at \$14.00  
Add to Cart  
ebay

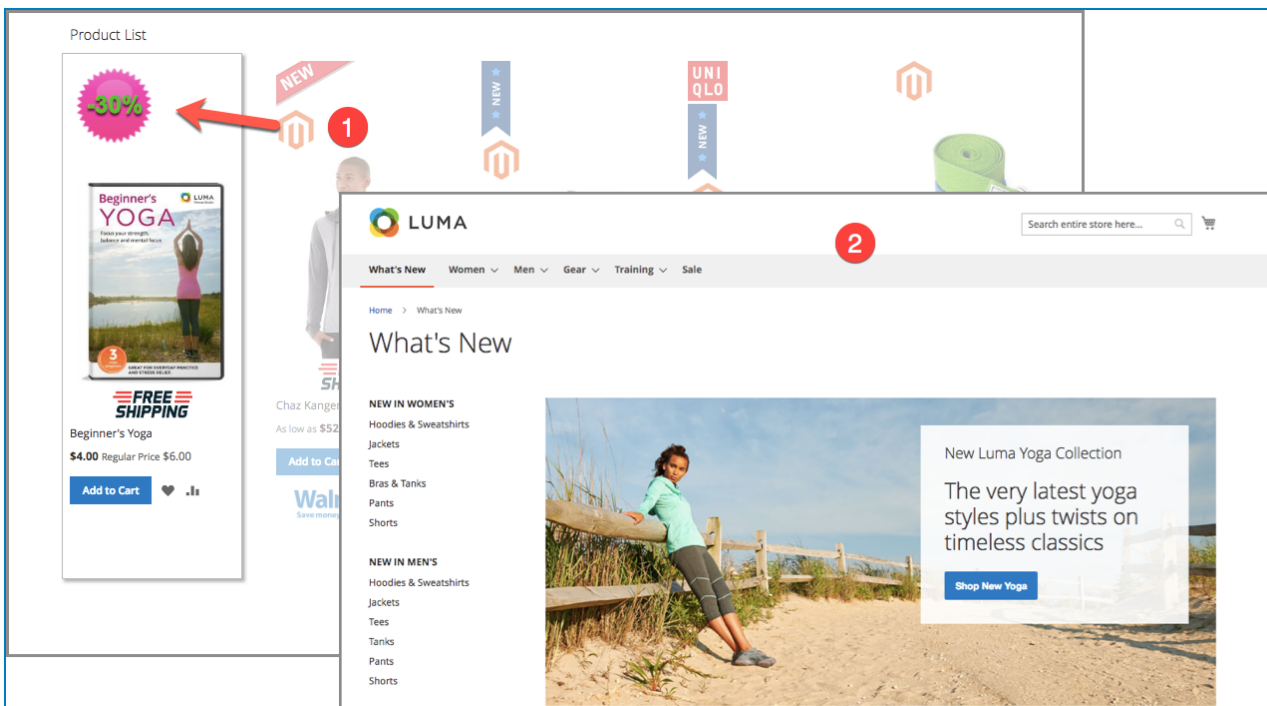


**- URL:**

Enter the URL of "What is new" page:

Url

And the result be like:



## 3. Conditions

By setting conditions, the label will be applied to the products that meet these conditions.

For example, we set the condition **Attribute Set is Bag** to apply the label to products that have Bag attribute set.

**Apply the rule only if the following conditions are met (leave blank for all products).**

---

If **ALL** of these conditions are **TRUE** :

- Attribute Set is **Bag** ⊗

+

**Product Type**

---

Type

**Stock Status**

---

Status

Use Stock Range

Display if stock from

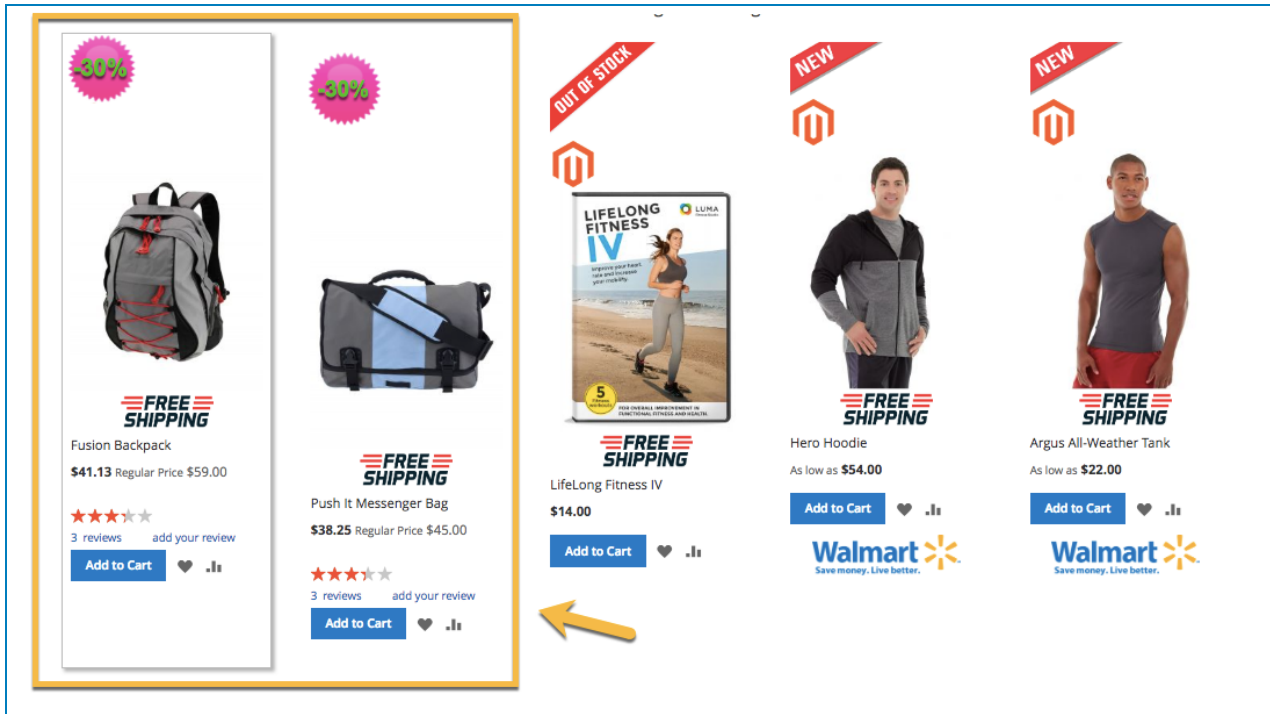
Display if stock to

- **Product Type:** apply the label to products that belong to one of the following types: Latest, New Arrival, Best Sellers, Sale, Most Viewed, Wishlist Top, Top Rated, Featured, Free. For example, we choose New Arrival.

- **Stock Status:** apply the label to products that are In Stock or Out of Stock. For example, we choose In Stock.

- **Use Stock Range:** if Yes, you can specify the stock range in **Display if stock from** and **Display if stock to** fields so that the label is applied to products whose stock belongs to this stock range. For example, we set the stock range to be 5-10.

Let's see the result:



## V) Support

If you have any questions or need any support, feel free to contact us by following ways. We will get back to you within 24 hours since you submit your support request.

- Submit [contact form](#).
- Email us at [support@magezon.com](mailto:support@magezon.com).
- Submit a [ticket](#).
- Contact us through [Skype](#): support@magezon.com.
- Contact us via live chat on our website: [magezon.com](http://magezon.com).